

# Dynamics Customer Engagement 2022 & Beyond

Updates, Roadmap, Tips & Tricks



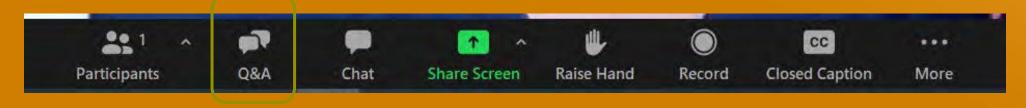
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### ENGAGEMENT

# Zoom Webinar Tips

- Ask Questions in Q&A Box
  - Click the **Q&A button** to open the window
  - Type your response in the text field
  - Click Send
- Chat
  - Click the Chat button to open the chat panel
  - Type your message in the Text box at the bottom of the panel
  - Press Enter to send your message





### Honorable mention: Brian Mullinax

### INTRODUCTION

# Today's Presenters



Alex Fredrickson Solution Architect Armanino Advisory LLC Alex Fredrickson@Armanino.com



Hailey Black Consultant Armanino Advisory LLC Hailey Black@Armanino.com



Matt Carriere Customer Engagement Armanino Advisory LLC Matt.Carriere@Armanino.com 3



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# OBJECTIVE Today's Topics

Streamline Your Business With A Cloud-Based Solution

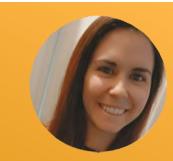
Latest updates with<br/>D365 Customer<br/>EngagementD365 Customer<br/>Engagement<br/>RoadmapTips & Tricks for<br/>D365 Customer<br/>EngagementDon't Stress, Let<br/>Armanino Be<br/>rour CE Admin





# Expanding Grid Control Support

A. Datum Corporation (sample) - Sa Account · Account ·	ved					<b>\$10,000.00</b> Annual Revenue	6,200 Number of Employees
ummary <b>Contacts</b> Details Assets and Location	ons Servicing Files	Related $\vee$					
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Group By: Company Name ∨ ✓ Full Name ∨	Email ~	21	Cor	mpany Name 🏌 🗠	el.	Business Phor	ie ∨
A. Datum Corporation (sample)							
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✓ Topic ✓	Potential Customer $\vee$	Est. Close Date $\uparrow$ $\checkmark$	Est, Revenue 🖂	Account $\checkmark$	Probability $\sim$	Rating 🗸	Total Amount $\sim$
6 orders of Product SKU JJ202 (sample)	A. Datum Corporati	3/6/2022	\$10,000.00	A. Datum Co	. 90	Hot	\$50.00
They sell many of the same items that we	A. Datum Corporati	7/9/2022	\$26,000.00	A. Datum Co	. 95	Hot	\$170.00





# Form Component Enhancements

Account · Acco	r Airlines (sample) - Saved unt ~ Assets and Locations Servicing Files R	elated ∨		\$10,000.00     2,900     James Bond       Annual Revenue     Number of Employees     Owner
ACCOUNT INFORMATIO	л	Timeline	+ 7 I :	Assistant
Account Name Phone Fax	* Blue Yonder Airlines (sample) 555-0154	Search timeline     Enter a note     Auto-post: 2/4/2022, 7:19 PM     Opportunity Needs to restock their s creat	ted by James Bond for Account Blue Yonder Airli	No notifications or suggestions Check back later to see what's new and stay up to date.
Website Parent Account	 http://www.blueyonderairlines.com/	<ul> <li>Auto-post: 2/4/2022, 7:18 PM</li> <li>Account Blue Yonder Airlines (sample) create</li> </ul>	ed by James Bond	CONTACT INFORMATION First Name * Sidney
Ticker Symbol				Last Name * Higa (sample) Job Title Owner
ADDRESS				Email someone_e@exa 🖙
Service Address	9068 Muir Road Los Angeles KA 20593 U.S.	0		Business Phone 555-0104 😪



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# Teams Chat (Preview)

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0	呙	Account Name ↑ ~	Main Phone ~	Address 1: City ∽	Primary Contact 🗸	Email (Primary Contact) 🗠			
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	8	A Datum Integration	512-555-0163	Austin			Other chats ③		
	8	A. Datum Corporation - Redmond	555-0158	Redmond	Adam Foster	adam.foster@contoso	G Greenmark - West Seattle Bridge You: Need help engineering the scope	9/21	
		Abbott-Schulist	+1-267-861	Philadelphia	Paul Abbott				
		ACCE Institute		San Diego	Steve Chapman		Profit-focused tertiary Electro-Hy You: Where are we with those bids	/ 9/16	
		Ace Hardware Corporation	425-555-6656				JP Jack Peterson	9/2	
		Ace Hardware Minneapolis	737-334-5565	Minneapolis	Charles Thompson	charles.thompson@mi	Alpine 115 - New Development You: Ron, I need help quoting this one	6/22	
		Adams, Wisoky and Gottlieb	820-791-1594	Altkirch			Greenmark Equipment - 400 Sea You: Hey Ron, we really need to get th		

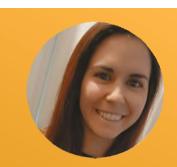


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# Client Toasts within the Toast Stack



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Lead Duplication Improvements

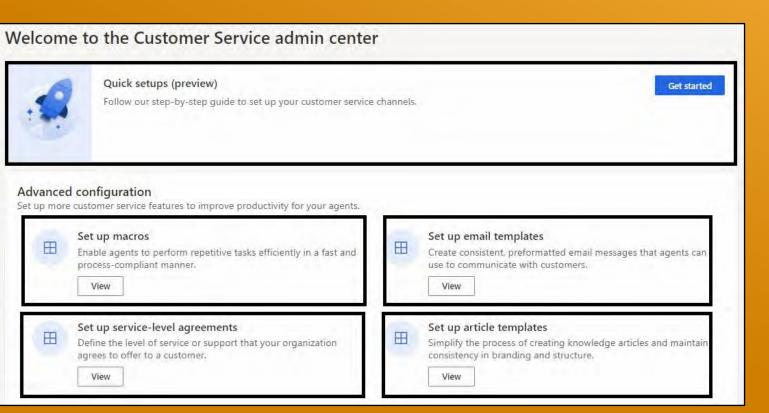


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# Customer Service Admin Center





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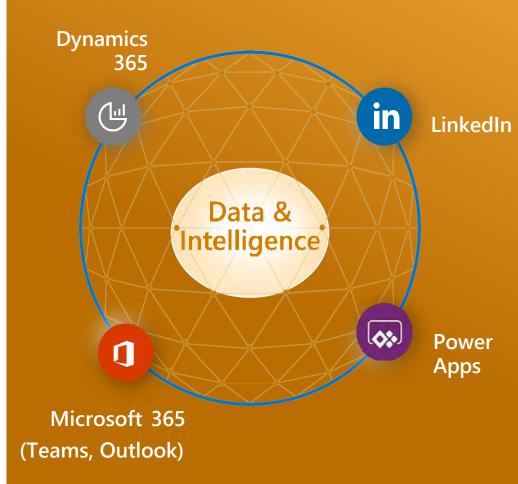


## RO ADMA P Microsoft's vision for CE apps





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# FULL CIRCLE Enhancing the Customer Experience

Improve the customer experience by leveraging a complete data platform to aggregate customer information

Enable employees to achieve more by delivering datadriven insights derived from all available customer data.





# road map Sales

# Collaborate better using Microsoft Teams calling with Dynamics 365

Embedded Microsoft Teams collaboration, with message extensions and actions, will be generally available and will include some enhancements to suggested contacts and the overall experience.

### Enhance the mobile experience for sellers on the go

The new mobile experience means you won't miss a detail in your customer engagements. Find, interact, and create customer relationship management (CRM) information easily, and log and share information effortlessly.





# ROAD MAP Customer Service

### Deliver an all-in-one contact center

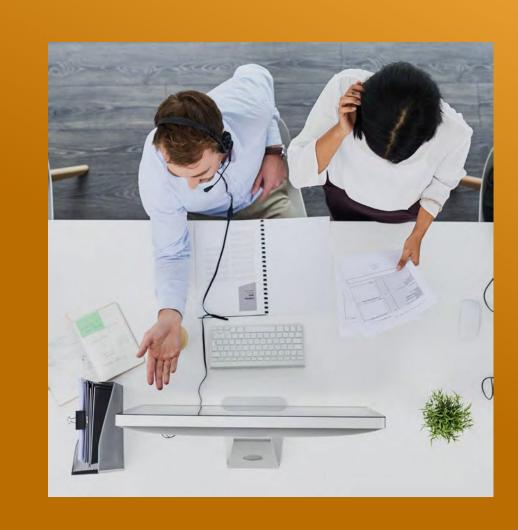
A timeline helps agents see all customer-interaction history across channels, agents, and the sales, marketing, and support lifecycle.

### Improve knowledge authoring and management

Give agents full context of the support history to manage the complete case lifecycle spanning creation, research, and resolution.

### Transform contact center routing

Intelligent work-item classification and omnichannel routing capabilities provide flexible, automated AI-enabled workflows to increase routing efficiency and decrease human effort.









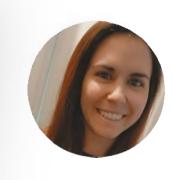
# ROAD MAP Field Service

### **Empower frontline workers**

Enhance frontline workers' experience with capabilities such as mixedreality calling and an improved Field Service mobile experience.

### Improve resource scheduling

An enhanced schedule board combines essential features from the previous experience with additional usability improvements.





# EX PER TISE

Tips & Tricks – Functionality Best Practices



# No More Wildcard\*

1	
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	3

Му Ас	tive Accounts $\sim$			🛱 Edit columns 🛛 🍸 Ed	dit filters
0 %	Account Name ↑ ~	Main Phone ~	Address 1: City 🛩	Primary Contact 🛩	Email Pri 🔺 * can't be the first character
	A. Datum Corporation (sample)	444-555-0158	Redmond	Rene Valdes (sample)	someone_i@example.com
	Blue Yonder Airlines (sample)	555-0154	Los Angeles	Sidney Higa (sample)	someone_e@example.com
	City Power & Light (sample)	555-0155	Redmond	Scott Konersmann (sample)	someone_f@example.com





# Manage App Users in Power Platform Admin Center

	Power Platform	n admi	n center				
ill:			+ New app user				
ŝ	Home		Environments > CE Dev > Settings	> Application users			
æ	Environments		Manage the non-interactive users in this enviro	onment so your apps can access Dataverse data. <u>Les</u>	arn more		
N	Analytics	~	Name	App ID	State	App type	Security roles
	Resources	~	Microsoft Forms Pro	E.	Active	Custom	2
C	Help + support		O Provision Dynamics Provision	ž.	Active	Custom	Ť





C) Refresh

# Automatic Record Creation Rules & SLA Items

#### Summary

### Here's your migration status

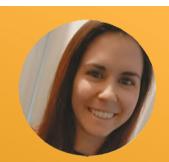
This tool migrates the service level agreements (SLAs) and the automatic record creation and update rules from the legacy web client. Select **Start migration** to migrate. Select **Refresh** to see the most updated status of the migration.

Please review the step-by-step guide on how to run the migration tool before you start the actual migration process.

Category	Total	Migrated	Pending	Migration status
Automatic record creation and update rules	0	0	0	Not started
Service level agreements (SLAs)	0	0	0	Not started



# Advanced Find (Defaulted)



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# Relevant Activities (Defaulted)

Blue Yonder Air		rg Chart Related ~	🚡 Deactivate 🕅 Connect   ∽ ་⊒ Add to Marketing List 🔍 Assign 💼	Delete 🕐 Refresh 🔍 Che \$10,1 Annu
ACCOUNT INFORMATION			Timeline	A : ≣ ∀ +
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Parent Account				ම් Customer Voice alert
Ticker Symbol				👼 Note
				AP Post

armanino.com





# Join Teams Meetings (Defaulted)









## TIPS & TRICKS Release Planner (Preview)



All release plans My release plans			Search	Ş
Dynamics 365	Planned     Coming soon     Try now       14 upcoming features included in release plans     5 upcoming features available next month     49 new features recently released to	) market		3
Marketing	<ul> <li>Reporting</li> </ul>			
Sales	in porting			
Customer Voice	Access comprehensive and standardized Sales product use insights quickly, easily	UPDATED	GA Nov 1, 2022	*
Customer Service	Track your progress using seller dashboard	UPDATED	GA Dec 1, 2022	~
Field Service				
Finance	<ul> <li>Sales accelerator and process automation</li> </ul>			
Supply Chain Management	<ul> <li>Conversation intelligence</li> </ul>			



# Release Planner (Preview)

rack your progress using seller dashboard	UPDATED	GA Dec 1, 2022	
is a seller, your efforts are focused on managing relationships and executing sales activities that translate into revenue pportunities. To increase your throughput, you may need to constantly monitor everything that you are involved in. You'll eed to be able to review and recalibrate any execution efforts as needed. With this feature, you'll have a dashboard that summarizes progress highlights and insights. You can visit the dashboard at he start of your day to get organized and throughout the day to view your activities.	Available to: Users Timelines: Early Access Public Previ GA: Dec 20	iew:	Last updated: Sep 21, 2022
Image: Sector	This feature m	re 2 rview makers, or analysts ust be enabled or nakers, or business	
Change history			
emoved public preview date Aug 22, 20	022		







MANAGED SERVICES Let Your Business Focus on What You do Best... We'll Take Care of the Rest



# D365 CE/CRM Admin Benefits



## **CHALLENGES WITH TECHNOLOGY**



### SOLUTION

**ARMANINO'S BUSINESS OUTSOURCING SERVICES** 



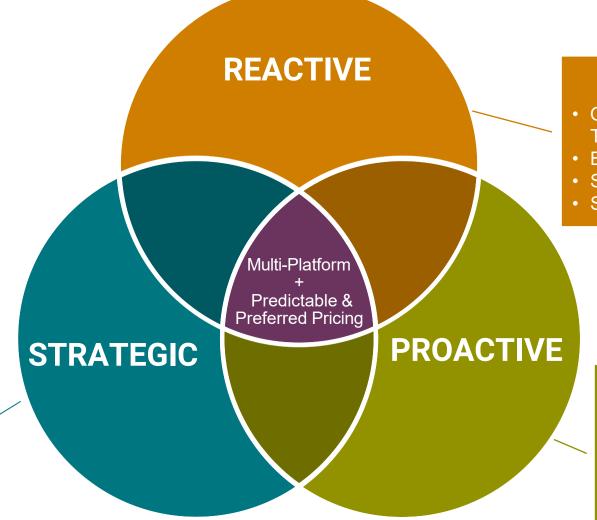
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# Application Managed Services

# 

- Armanino Expedition Sessions
- System Enhancement
- Strategic Planning



## ) **REACTIVE**

- On-demand Functional & Technical Support
- Break/fix Tickets
- Systems Administration
- Service Level Agreement

# **PROACTIVE**

- Dedicated Managed Services Lead
- Steering Committees
- System Review
- Armanino Academy





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# RESOURCES Helpful Links

- 1. Dynamics 365 & Microsoft Power Platform Product Roadmaps
- 2. Deprecation Of Dynamics 365 Apps Roadmap
- 3. Microsoft Power Platform: 2022 Release Wave 2 Plan
- 4. Dynamics 365 & Industry Clouds: 2022 Release Wave 2 Plan





Delivering impactful, bold solutions that increase clarity and spark success for today and tomorrow.



# Our Service Offerings



# Armanino Services Overview

### **CONSULTING**

#### **CFO Advisorv**

- Financial Management
- Financial Reporting
- Audit Preparation
- o Interim Finance Management
- Post transaction integration
- Financial Analysis
- Forecasting & Budgeting
- IPO Readiness
- Technical Accounting
- Valuations
- Equity Management
- Transaction Advisory Services
- Fraud and Forensics

#### **Business Outsourcing Services**

- Transactional Processing
- Financial Reporting
- Month-end Close
- Interim Financial Management
- Corporate Finance & Restructuring
- HR & Executive Search

#### Software Solutions

- Implementation Services
- Customization & Integration
- Support & Training
- Solutions
- Enterprise Resource Planning (ERP)
- Customer Relationship Management (CRM)
- Budgeting, Planning & Forecasting
- Financial Close
- Data Analytics & BI

#### **Management Advisory**

- Assessments & Roadmaps
- **Business Process Improvement**
- Software Selection & Utilization
- Business & Technology Roadmap
- **Business Transformation**
- Benchmarking
- Program Management

### Audit

- Financial Statement Audits
- Financial Statement Reviews

TRUST

- Agreed-Upon Procedures
- Compilations
- Revenue Recognition Planning
- Benefit Plan Audits
- SEC Audits

#### **Risk Assurance & Advisorv**

- **Business Continuity Planning &** Management
- Cybersecurity & Privacy Services
- Contract Compliance Audits
- HITRUST Certification Services
- Enterprise Risk Management
- Internal Audit
- ISO 27001
- SOC Audit & SOC Compliance
- SOX Compliance
- Third-Party Assurance & Vendor Risk Management

- Tax Provision International Tax
- Transfer Pricing
- State & Local Tax
- Sales & Use Tax
- Stock Option Accounting (123R) &

TAX

- **Complex Tax Data Analysis**
- **R&D** Credit Studies
- Net Operating Loss Limitation Analysis (Section 382)
- M&A Consulting & Due Diligence
- Pre-IPO Tax Consulting
- SEC Tax Compliance & Strategy

### WEALTH ADVISORY

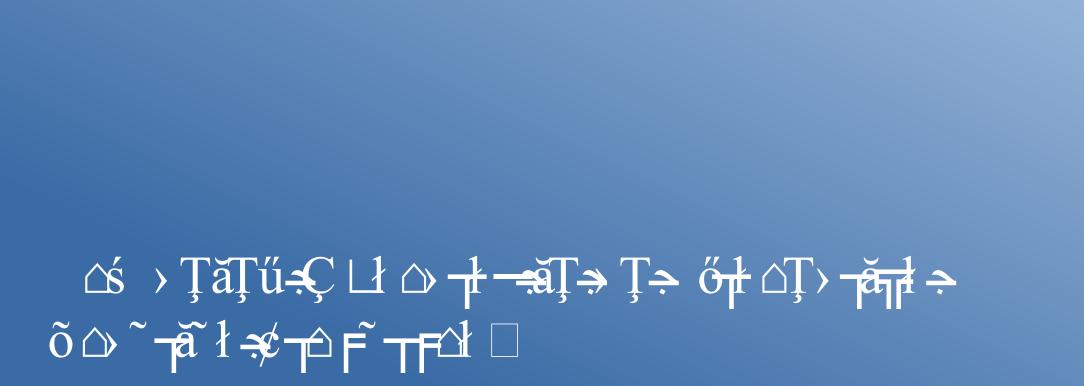
- Individual Tax Planning
- Succession Planning
- Trust & Estate Planning
- International Tax Consulting
- Collaborative Divorce
- Family Office Services
- Private Wealth

### **BLOCKCHAIN**

- Trust Explorer Suite
  - Proof of Reserves
  - Real Time Attest
  - Trusted Mode
  - Oracle Services
  - Treasury
- Industry-Specific Tax, Audit & Consulting

## Equity Management Solutions





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