



2021

Why COP26 Matters for Your Business

COP26 WEBINAR

Today's Presenters



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AGENDA

Learning Objectives

Ask questions via
the chat function!

- Answer the COP26 call to action by the Financial Alliance for Net Zero
- Discover the impact on reporting from creation of the International Sustainability Standards Board
- Explore best practices for ESG reporting and storytelling

An aerial photograph of a dense, vibrant green forest. A winding river or stream, with a deep blue-green hue, flows through the center of the forest, creating a natural path that separates the tree-covered land into different sections. The trees are packed closely together, their canopies forming a continuous green texture.

Answer the
COP26 Call to
Action

200 NATIONS

Largest COP in History



1 of 1

FOOD MENU

OUR FOOD IS DESIGNED TO PAIR AMAZINGLY WELL WITH OUR BEERS. ASK A MEMBER OF THE TEAM FOR A BEER PAIRING WITH YOUR DISH.

SNACKS

LOADED FRIES 7.50
Sliced buttermilk fried chicken, hot sauce & honey glaze, blue cheese dip. 2.60kg

TRUFFLE CHEESE FRIES (V) 7.00
Veggie parmesan, truffle oil, garlic butter, spring onion & crispy onions. 0.68kg

WORLD FAMOUS WINGS

CHOOSE SIZE
SMALL 8.50 REGULAR 11.00 SHARE 15.00
SHARE + 2 SNACKS 18.00

BUFFALO CHICKEN WINGS 7
Crispy buttermilk chicken wings, hot sauce & honey glaze with blue cheese dip.
4.63 / 6.30 / 10.83kg

BUFFALO CAULIFLOWER 7 (VE)
Vagabond battered cauliflower, hot sauce & syrup glaze with vegan mayo dip.
0.43 / 0.50 / 0.81kg

TEMPLE OF SEITAN WINGS 7 (VE)
Temple of Seitan chick'n wings, hot sauce & syrup glaze with vegan mayo dip.
1.13 / 1.71 / 2.73kg

DRINK WITH: Punk IPA to ignite or Nanny State to cool

SIDES

FRIES 4.50
0.51kg



BURGERS

A bespoke mix of chuck and brisket beef comes solely from British farms including our friends at Alec Jarrett Farm and Foxham Farm. Our seeded burger buns are baked exclusively for us by The Sourdough Company, Shipdham, Norfolk.

PATRIOT 11.50
7oz beef patty, smoked bacon, cheddar, pickles, onion, baby gem & bbq sauce. 10.30kg

DOUBLE PATRIOT 15.50
Go big or go home. The classic patriot with double the fun. 20.39kg

JACKPOT 12.25
7oz beef patty, chorizo, black pudding, blue cheese & bbq sauce. 11kg

TANDOORI LAMB 13.00
7oz spiced lamb patty, onion bhajis, mango chutney & mint yoghurt. 8.02kg

BUFFALO CHICKEN 12.75
Buttermilk fried chicken, hot sauce & honey glaze, gorgonzola sauce & baby gem. 3.31kg

CLUCK NORRIS 12.75
Buttermilk fried chicken, avocado, red onion, cajun mayo & coriander. 2.61kg

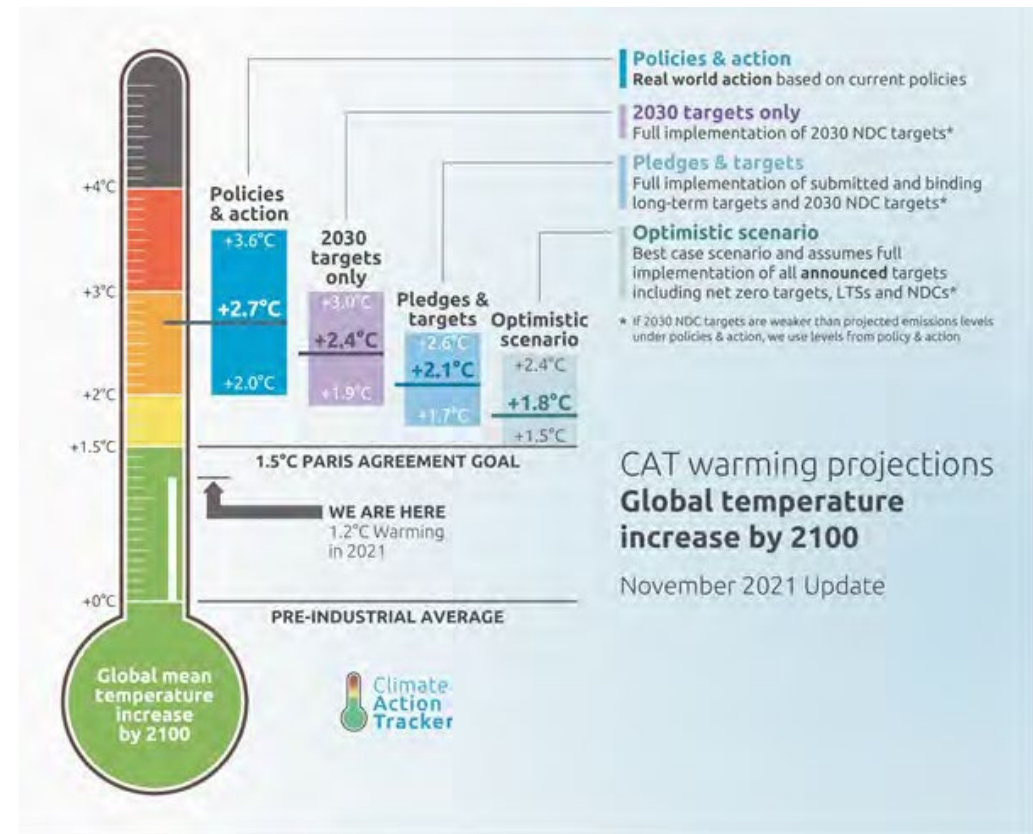
LUCKY THIS TIME (VE) 12.25
Temple of Seitan fillet, avocado, red onion, vegan cajun mayo & coriander served on a vegan beetroot brioche bun. 0.88kg

TEMPLE OF SEITAN (VE) 12.25
Temple of Seitan fillet, crispy kale, sun-blushed tomato chutney & hummus served on a vegan beetroot brioche bun. 0.91kg

LIGHTNING JACK 12.75 (VE)
Double helping of Biff's crispy jackfruit patties, vegan cheese, sriracha fried onions & jalapenos served on a vegan beetroot brioche bun. 0.87kg

Global Climate Action Outcome

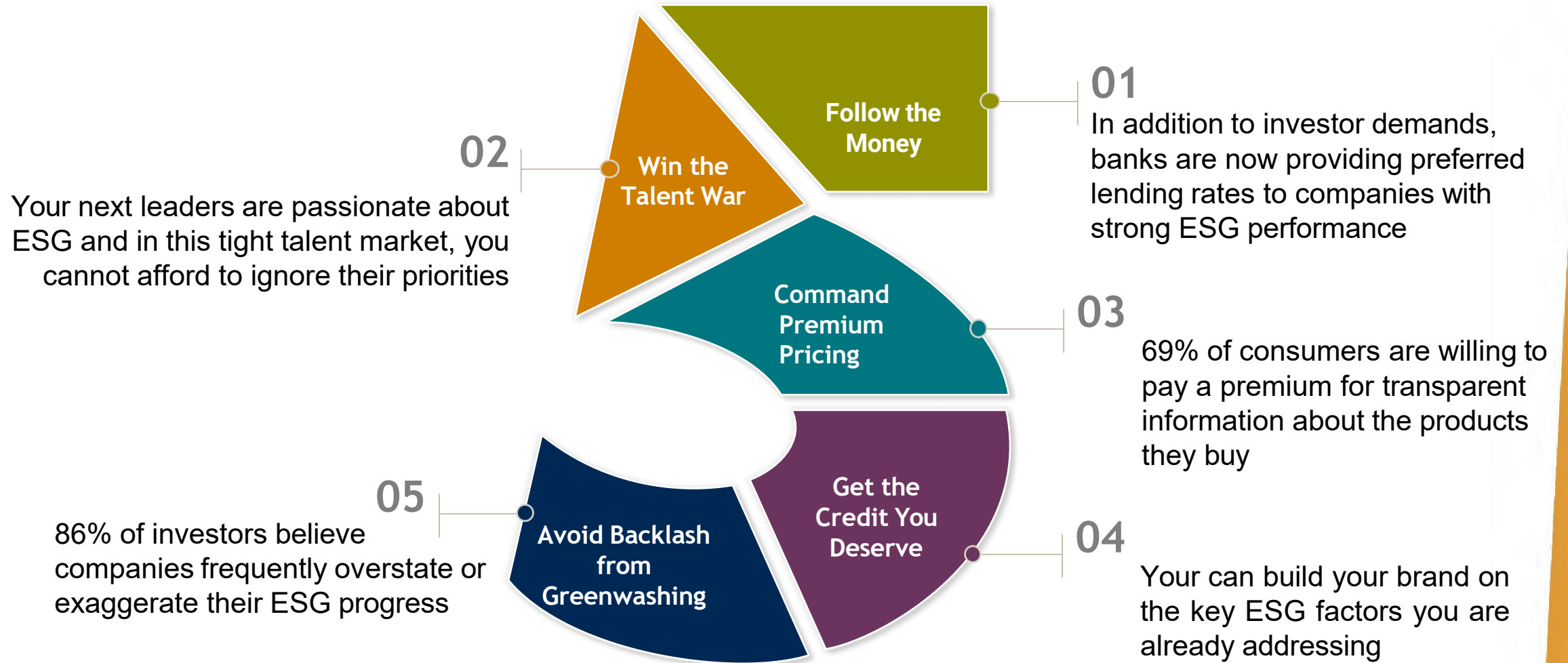
- Goal for all industries globally to achieve Net Zero Emissions by 2050
- Current policy commitments are not sufficient
- Opportunity for businesses to lead



SOURCE: Climate Action Tracker Glasgow Summary

TOP 5 REASONS

ESG Should Be in Your 2022 Strategic Plans



Poll Question 1

Which of the 5 reasons for including ESG in your strategic plan is most compelling to you?

- A. Follow the money
- B. Win the talent war
- C. Command premium pricing
- D. Get the credit you deserve
- E. Avoid the backlash from greenwashing





ISSB

Impact of the International Sustainability Standards Board

COP26

International Sustainability Standards Board (ISSB)



International Sustainability
Standards Board

Finance Industry Call to Action



“To keep 1.5° C within reach, we need the owners, managers, lenders, and underwriters of capital to realign their business models with the climate science.”

Nigel Topping

UN High Level Climate Action Champion for COP26



BEST PRACTICES

ESG Reporting & Storytelling

OPPORTUNITIES

ESG Communications

Business is now the
only institution
perceived as both
competent *and*
ethical.

SOURCE: 2021 Edelman Trust Barometer



OPPORTUNITIES

ESG Communications

CEOs are expected to take the lead and hold themselves accountable.

SOURCE: 2021 Edelman Trust Barometer



REPORTING

ESG Communications: Risks



COP26

Transparency of ESG investment ratings faces regulatory scrutiny

Activision hires Disney, Delta execs to improve culture roiled by allegations of harassment



BEST PRACTICES

ESG Communications

Internal Communications

- Consistent internal messaging
- Wider dissemination of strategy
- Engage the influential as active champions



External Communications

- Digitized, accessible sustainability report
- Thought leadership program
- Glassdoor employee evangelism to support hiring



Poll Question 2

Is your company ready to take advantage of the ESG opportunities and avoid ESG risks?

- A. Yes
- B. No
- C. Unsure



CONNECT WITH US

Questions?

For more information and resources visit us at
armaninolp.com/services/advisory/environmental-social-governance



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More About
Armanino

OUR PVAs

How Our Purpose Drives Your Experience

Our Purpose, Value and Anchors (PVAs) guide how we think, how we promote and who we hire. Our PVAs guide our strategic planning process and help guide our executive team in making key business decisions.

OUR CORE PURPOSE

Why We Exist

To be the **most innovative** and **entrepreneurial firm** that makes a **positive impact** on the lives and **our clients, people and our communities**.

OUR VALUES

How We Behave



WICKEDLY SMART

We never stop challenging ourselves and each other to innovate, improve and move clients forward.



POSITIVE ENERGY

Our positive attitude and spirit is the force multiplier that clients experience when working with our people.



EMPOWERED

We encourage our people to follow their ideas and passions to ensure they can pursue ideas that benefit our clients.



FIRM FIRST

We always put the firm's best interests ahead of individual concern, which ensures our clients always receive solutions customized to their needs.

OUR ANCHORS

How We Succeed



INNOVATION

We are trailblazers and idea generators. We embrace change and are not afraid to take risks in order to serve our clients better.



ENTREPRENEURIALISM

We empower our people to share new ideas and help them build upon those ideas with the firm.



GROWTH

We help our clients grow, we pursue profitable growth for the firm, and we help our people grow. We create opportunities.

LEADING ROLES

Committed to Women's Advancement

Recognizing the disparity between the number of male and female executives, Armanino has made a concerted effort to recognize, encourage and support women on a path to leadership.



31%

percent of women promoted to partner in the last four years

EXECUTIVE ACCESS PROGRAM

Launched in 2018, this program connects high-potential female managers directly with firm executives to promote and drive career advancement.



INTERNATIONAL WOMEN'S DAY

Annually, Armanino hosts this special event in every office. Staff, clients, local colleges and associations are invited to attend.



PARTICIPATING IN MOVE

In partnership with the Accounting & Financial Women's Alliance, the MOVE Project challenges and equips firms and women to identify and address barriers to women's advancement.

LIVING UP TO THE IDEAL

Committed to Diversity & Inclusion

Our differences make us stronger, smarter and more innovative to truly bring the best to the table for our clients and organization.

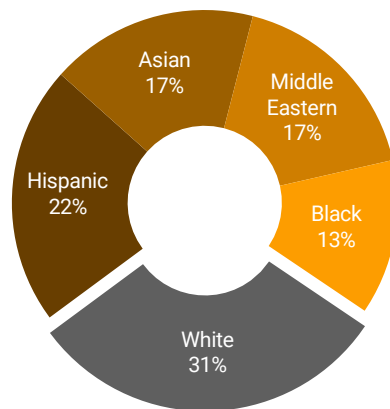
Nationally ranked as best Accounting firm to work for:



**WE'RE LEADING
TO **ACT ON**
DIVERSITY AND
INCLUSION !**

CEO Matt Armanino signed the **CEO Action for Diversity & Inclusion Pledge** on behalf of the firm with a commitment to develop programs and initiatives that identify and foster opportunities for underrepresented groups led by the IDEAL committee.

Women account for **56%** of our recruiting efforts in gender and POC account for almost **70%** in ethnicity.



#9

Minorities

#9

LGBT



#19

Women

#11

Overall Nationwide

B CORPORATION

Balancing Purpose & Profit



**ARMANINO HAS
JOINED THE B
CORP COMMUNITY**

Armanino is using its business as a force for good. By becoming a certified B Corporation, we are demonstrating how we are meeting the highest standards of social and environmental performance, transparency and accountability.

Certified B Corporations are a new kind of business that balance purpose and profit, that meet the highest standards of verified social and environmental performance, public transparency, and legal accountability to balance profit and purpose.

We are now among other great B Corporations pledged to making a positive impact.



Armanino Operates in an Alternative Practice Structure:

“Armanino” is the brand name under which Armanino LLP, Armanino CPA LLP, and Armanino Advisory LLC, independently owned entities, provide professional services in an alternative practice structure in accordance with law, regulations, and professional standards. Armanino LLP and Armanino CPA LLP are licensed independent CPA firms that provide attest services, and Armanino Advisory LLC and its subsidiary entities provide tax, advisory, and business consulting services. Armanino Advisory LLC and its subsidiary entities are not licensed CPA firms.