

Agenda

9:30 - 9:40 a.m. Introductions & Kickoff

9:40 - 10:40 a.m. Digital Transformation: A new era for business

10:40 - 11:00 a.m. Digital Transformation: AI, Machine Learning & more

11:00 -11:10 a.m. Break

11:10 - 11:50 a.m. Dynamics 365 Demonstration & Case Studies

11:50 - 12:00 a.m. Q&A: Panel – Chris / Mike E. / Rajya

Sponsors





Armanino Overview



To be the **most innovative** and **entrepreneurial** firm that makes a **positive impact** on the lives of our **clients** and **people**.



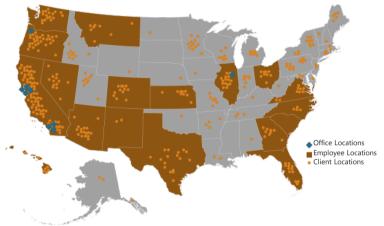
SNAPSHOT

- 1,200+ Employees / \$230m+
- Team Members in 17 States
- Largest California Based CPA & Consulting Firm
- 24th Largest CPA & Consulting Firm in the Nation
- Microsoft D365 VAR since 2003





LOCATIONS



- San Ramon, CA
- San Jose, CA
- San Francisco, CA
- Santa Cruz, CA
- Los Angeles, CA

- Woodland Hills, CA
- San Diego, CA
- Portland, OR
- Naperville, Il







Adaptive Insights









RECOGNITION & AWARDS



















Digital Transformation with Dynamics 365: A new era for business.

Mike Ehrenberg, Microsoft Technical Fellow

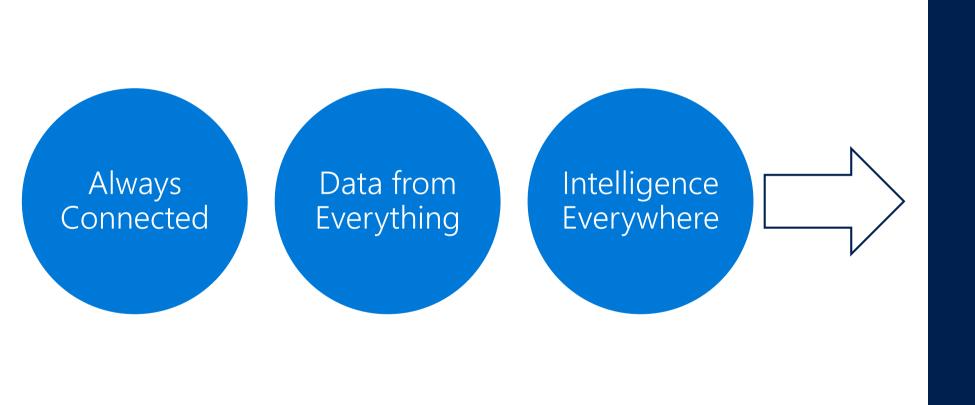




INDUSTRIES IN TRANSITION



DIGITAL TRANSFORMATION





Driving Digital Transformation The Digital Feedback Loop



Microsoft Dynamics 365



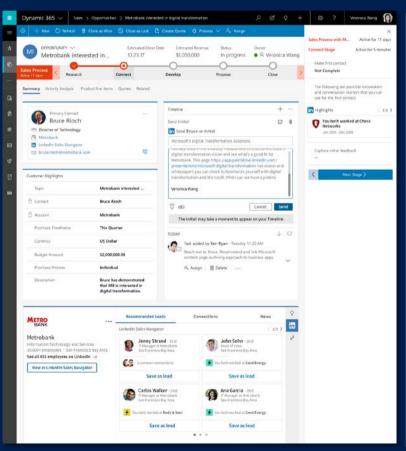


Intelligent Business Solutions Dynamics 365+Office 365+LinkedIn

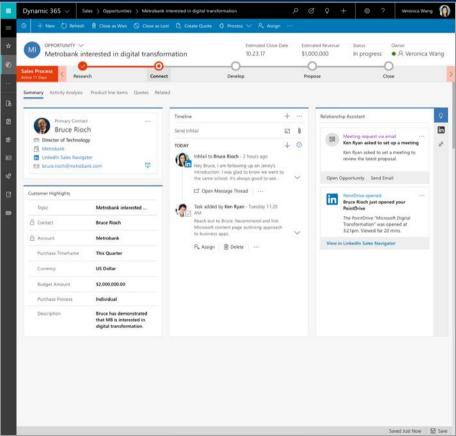
Build Strength



Build Connections



Leverage Content

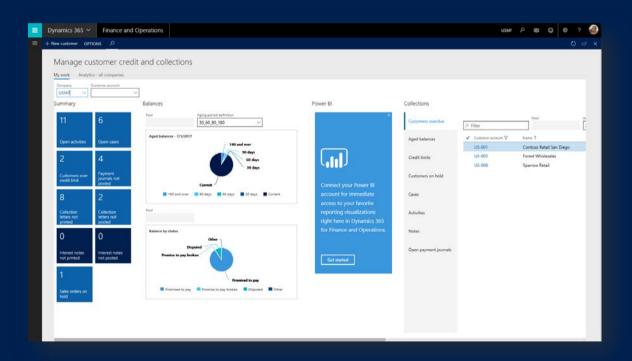


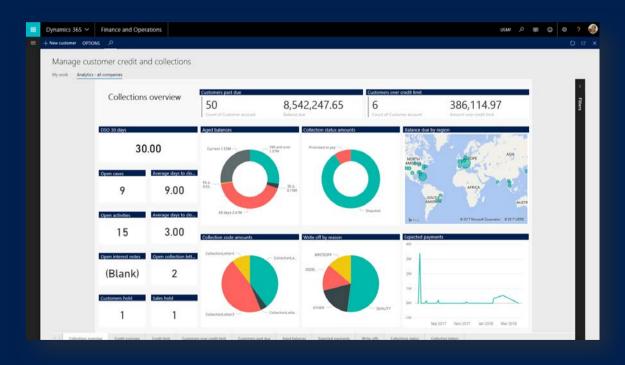




Embedded Business Intelligence

50+ Workspaces: Role tailored, Action-driven, Personalized

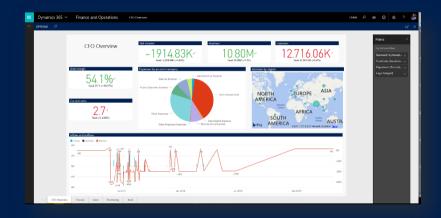




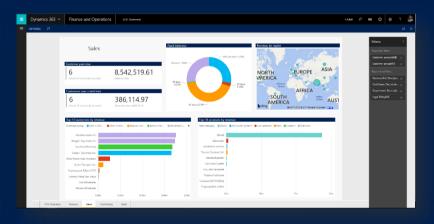
Operational Analytical

Embedded Business Intelligence

CFO Dashboard



Revenue



Credit and Collections



Dynamics 365 Analytical Workspaces

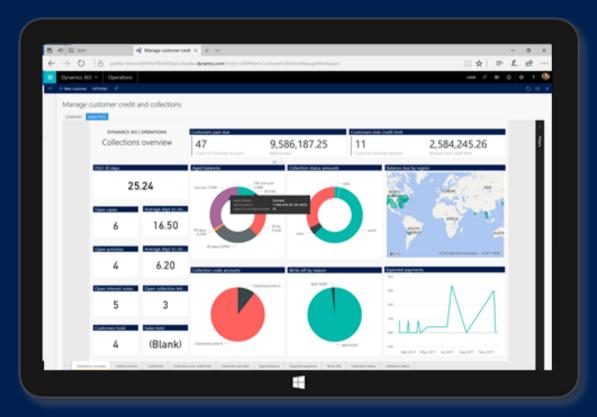
Power BI

Operational Analytics

Microsoft Azure SQL Database

- Embedded in context
- Out of the box content
- Extensible
- Near real-time (in-memory)
- Drill-back navigation

Embedded Business Intelligence





Prediction details

Details

- ✓ 21.99% probability the invoice will be paid on time
- △ 25.53% probability the invoice will be paid within 30 days of due date
- 52.48% probability the invoice will be paid at least 30 days late

Historical data:

- 3 invoices have been paid on time
- 5 invoices have been paid within 30 days from due date
- 10 invoices have been paid at least 30 days late

Current customer balance is \$54,000. Average customer balance over the last year is \$20,000.

Invoice amount is \$10,000.00. The highest historical amount paid on time is \$5,000.00.

There are open collections cases for this customer.

There are open collections activities for this customer.

Customer has used 75% of his credit.

Collect

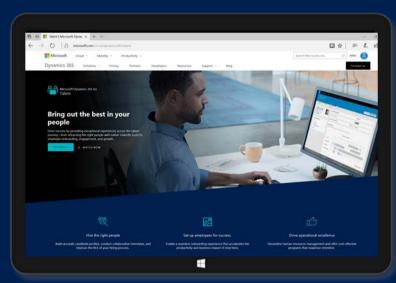
Close

Today



Microsoft Dynamics 365 for Talent Blueprint for Modern Applications

Department



https://www.microsoft.com/dynamics365/talent



Talent Insights (CY18)











Office 365

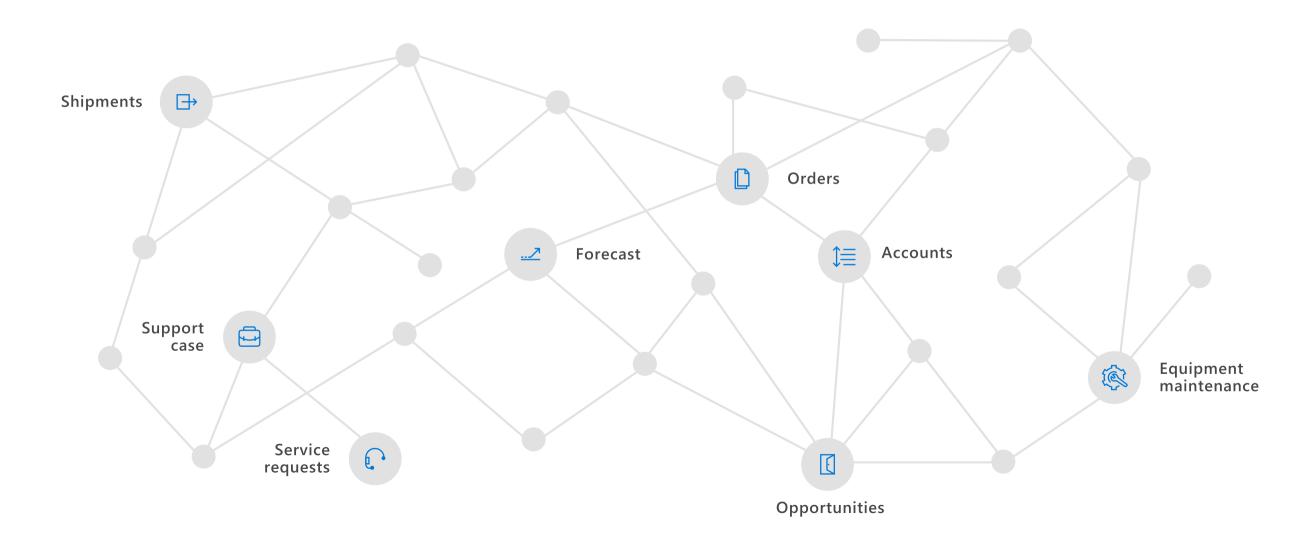
Company



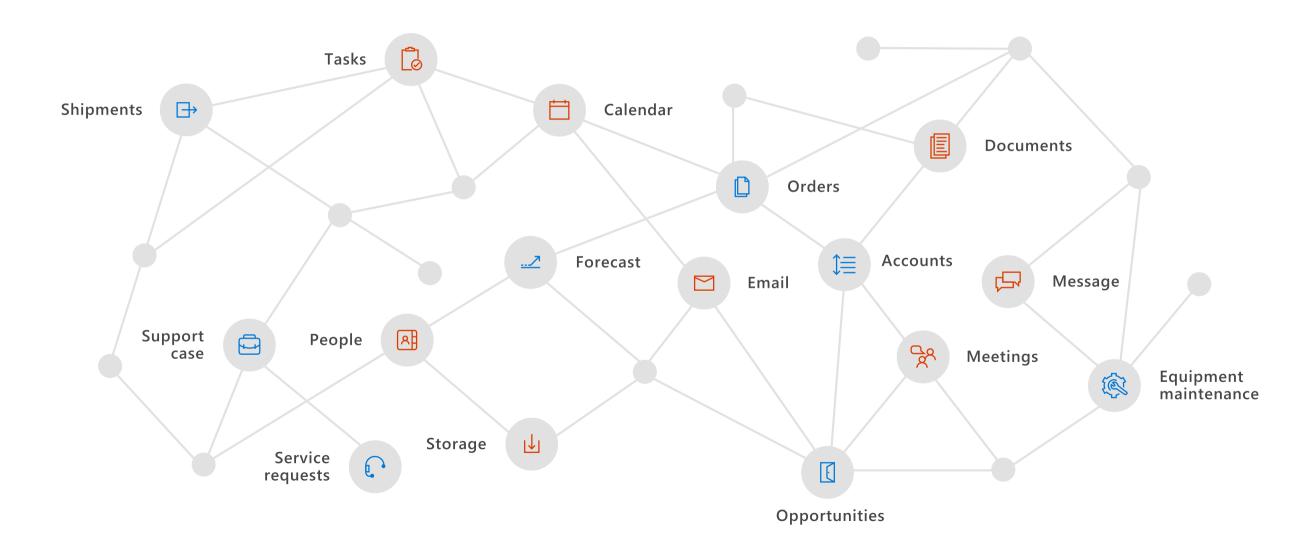
HCM Core



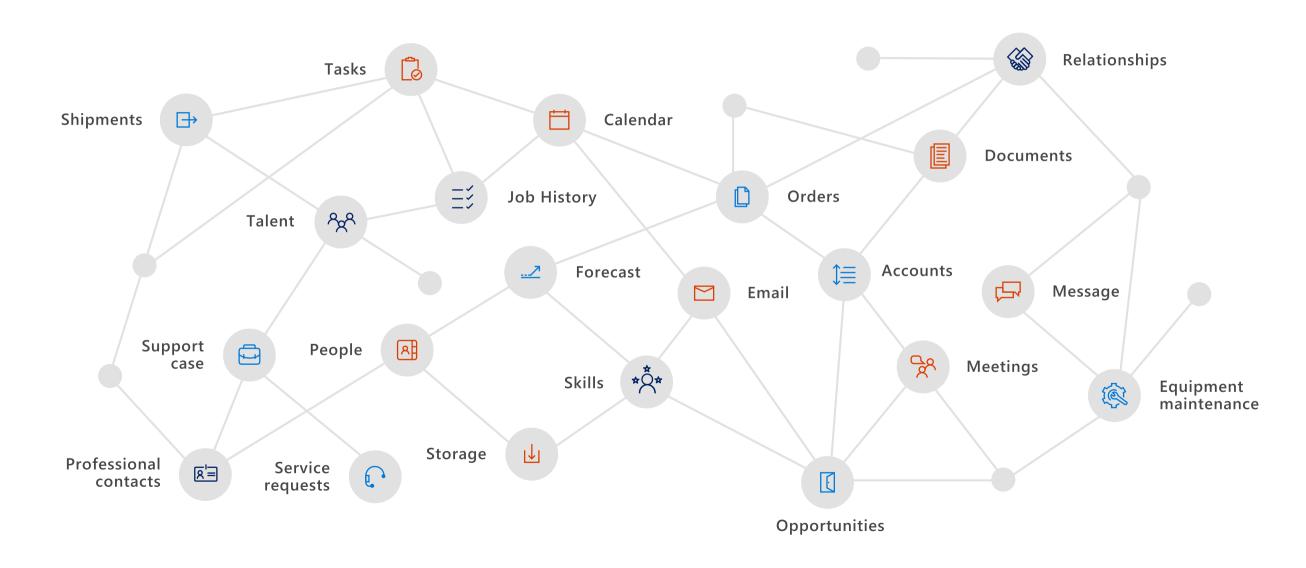
Connected Data: Dynamics 365



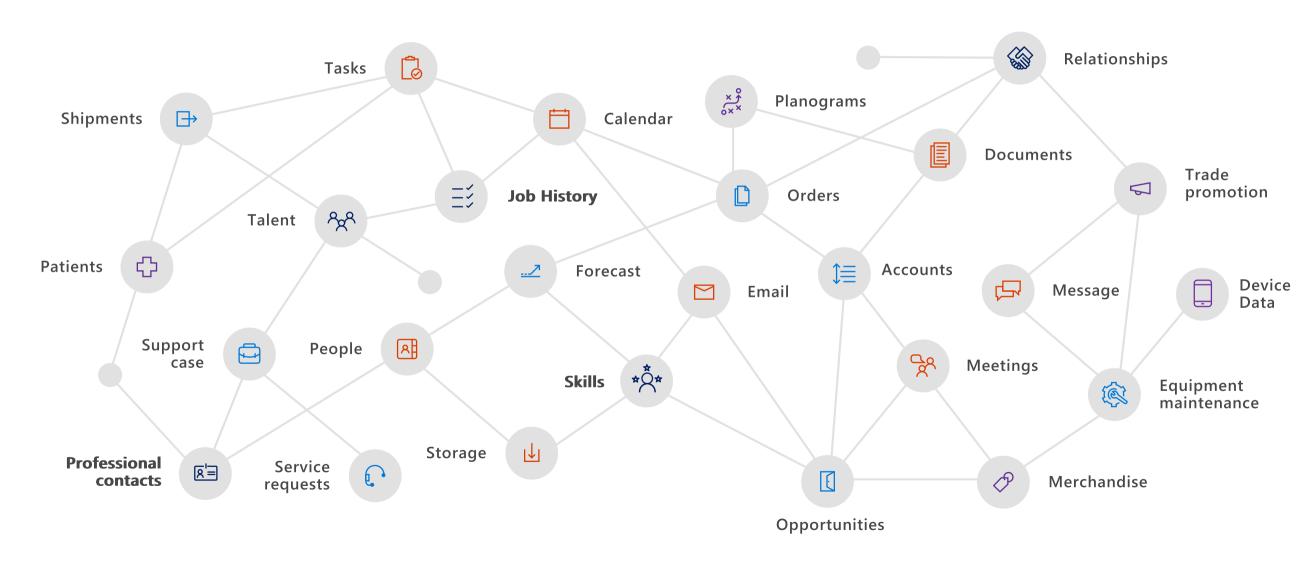
Connected Data: Dynamics 365 + Office 365



Connected Data: Dynamics 365 + Office 365 + LinkedIn



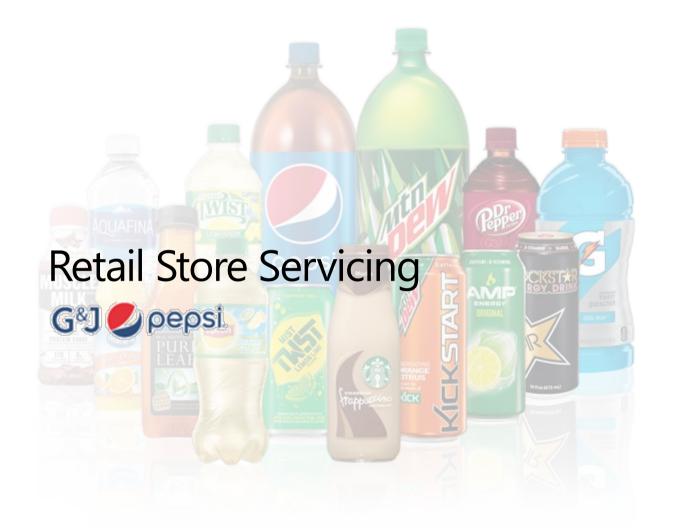
Connected Data: Dynamics 365 + Office 365 + LinkedIn + Partner Solutions

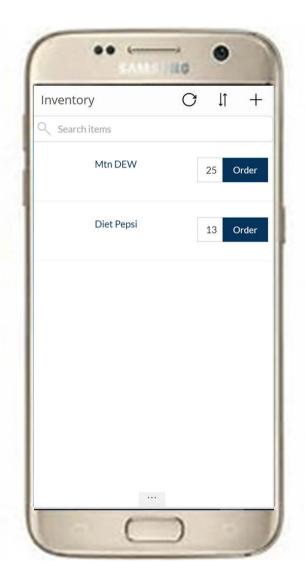


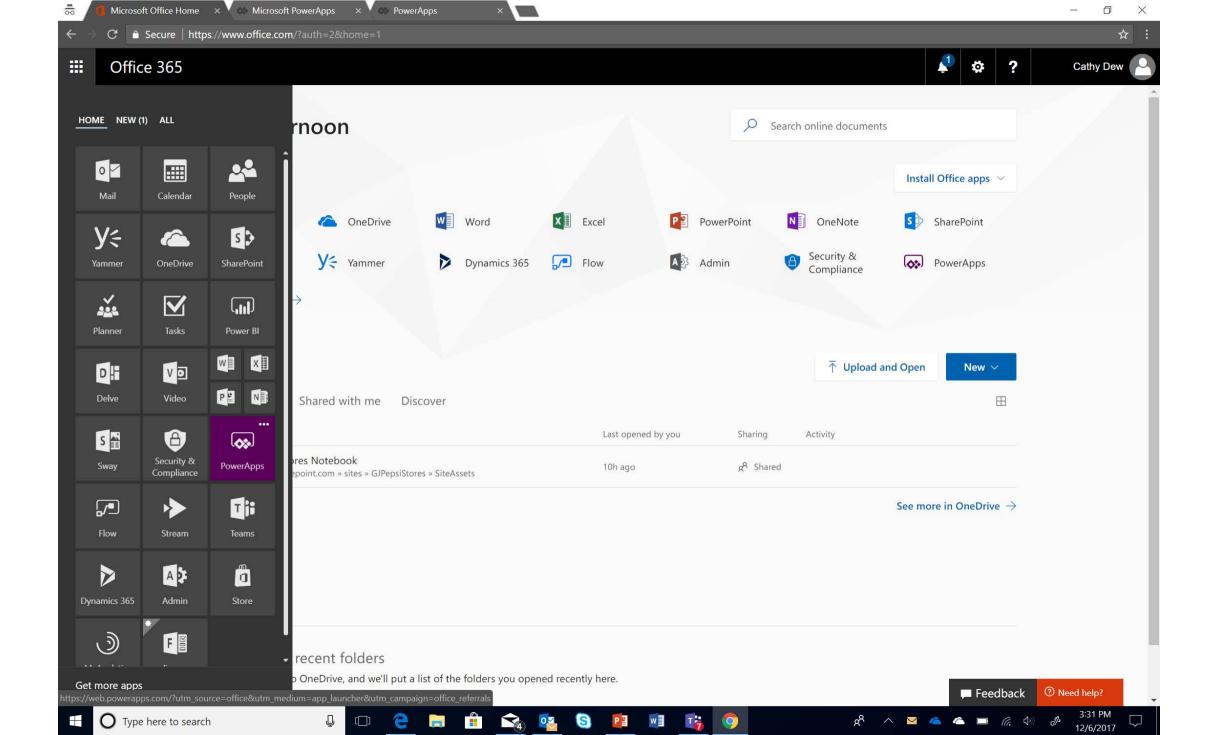
Sometimes there's not "an app for that."

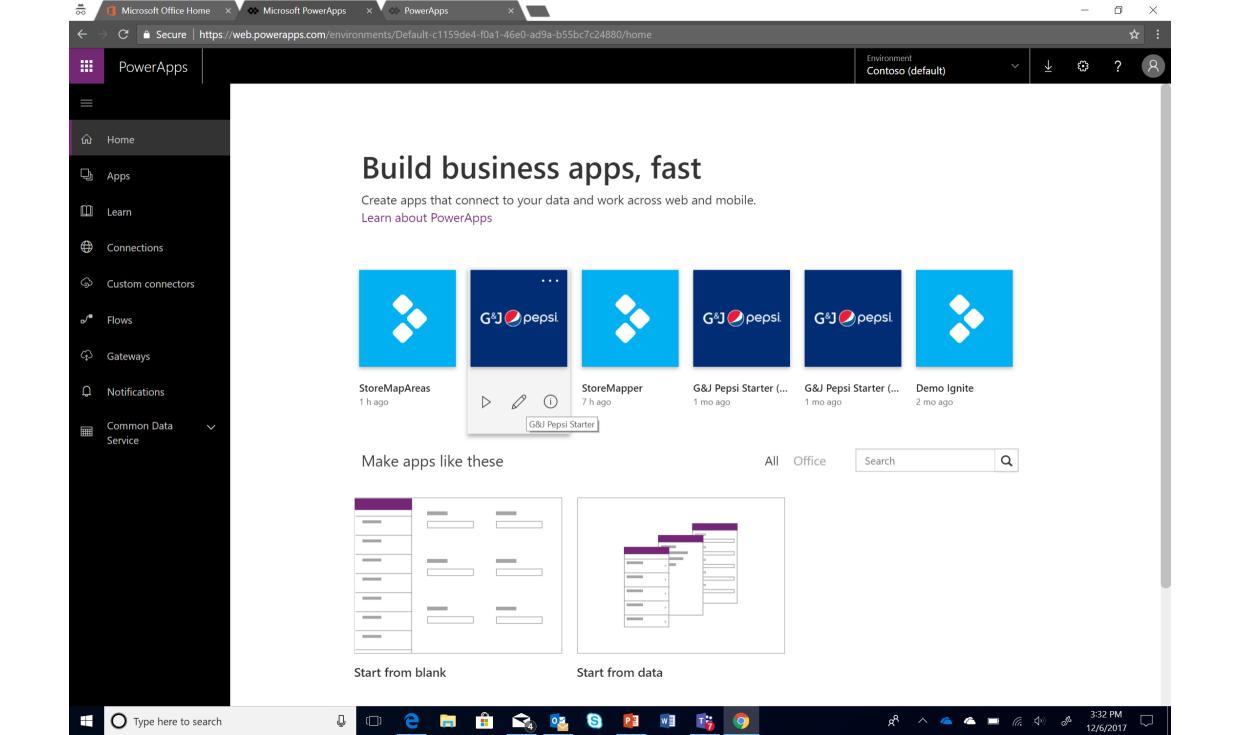


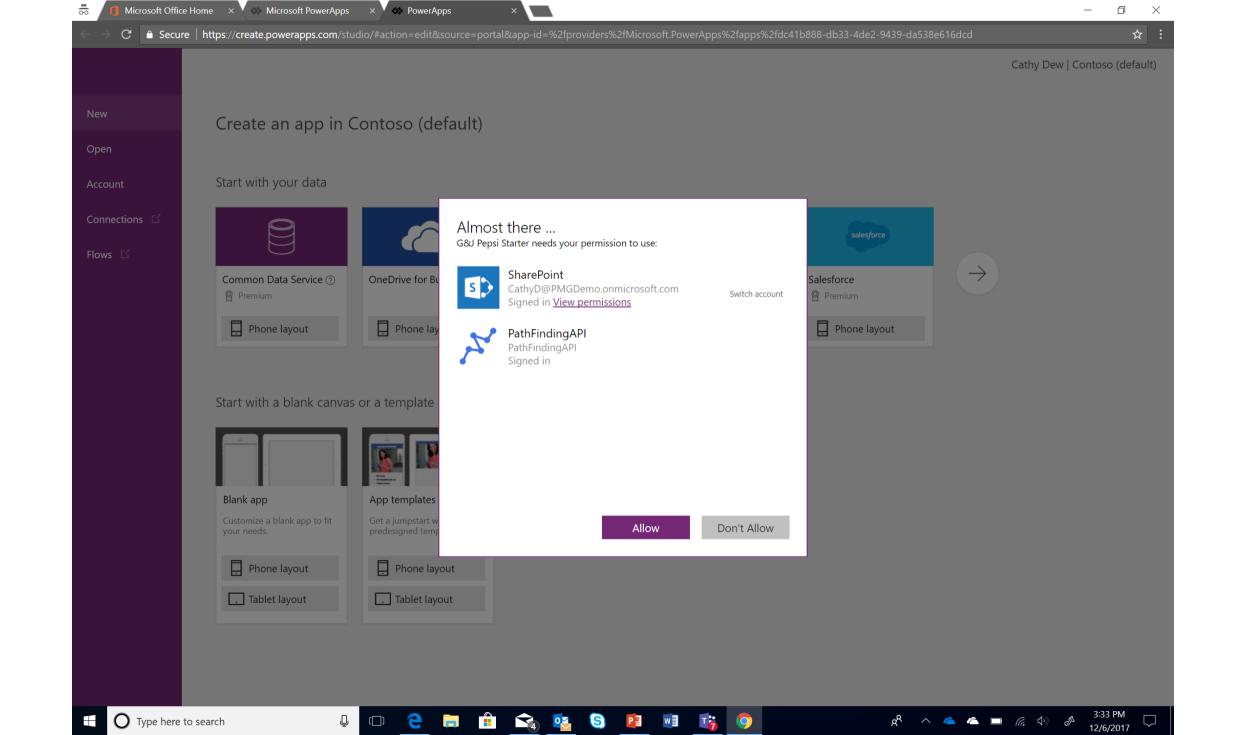


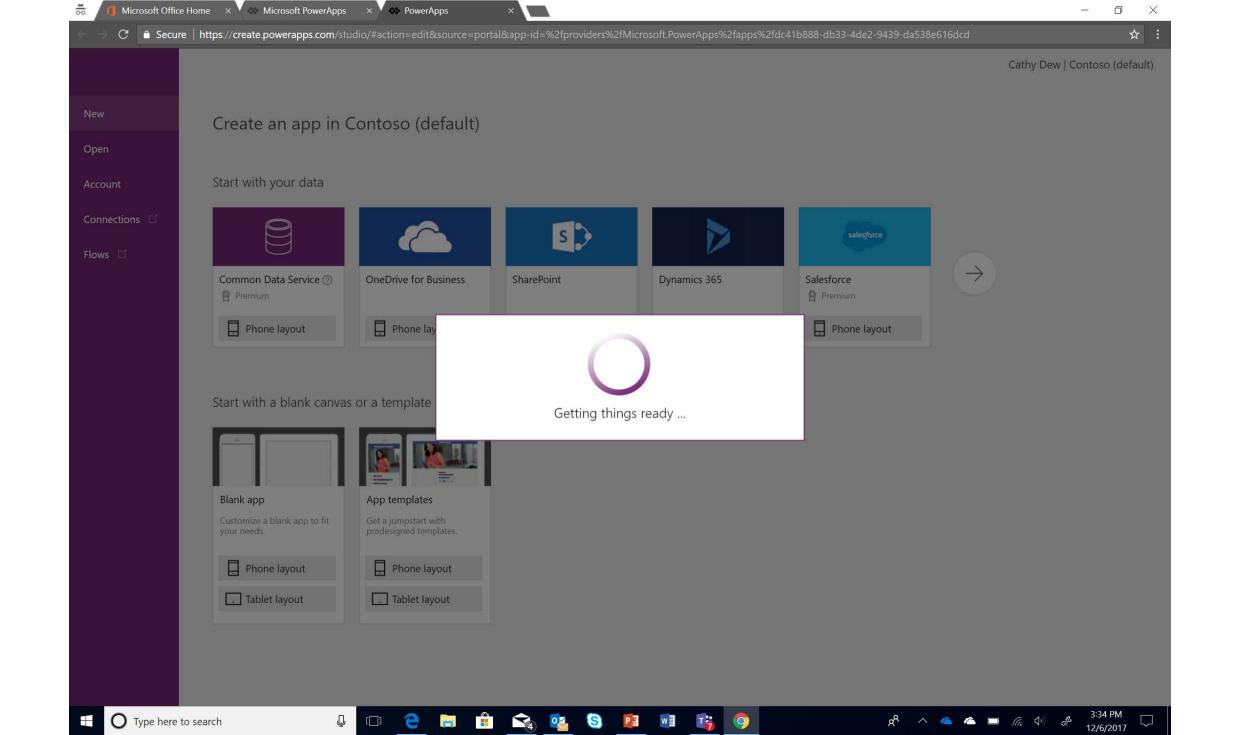


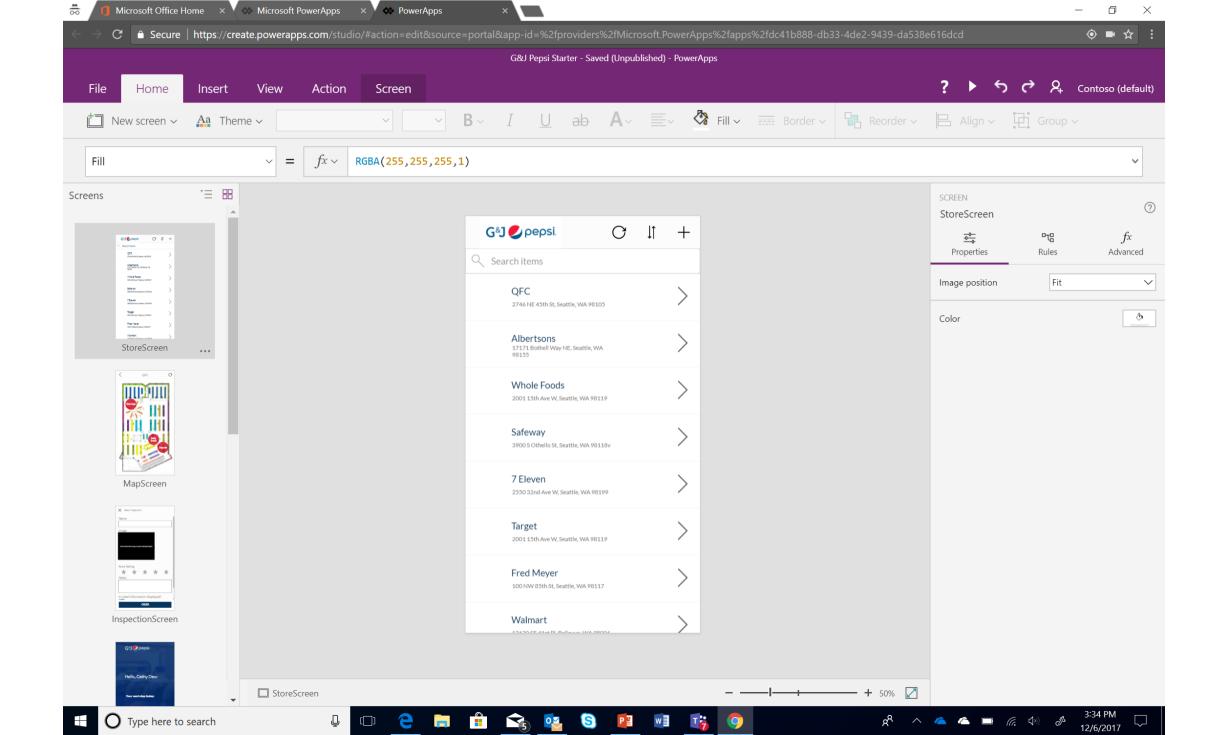


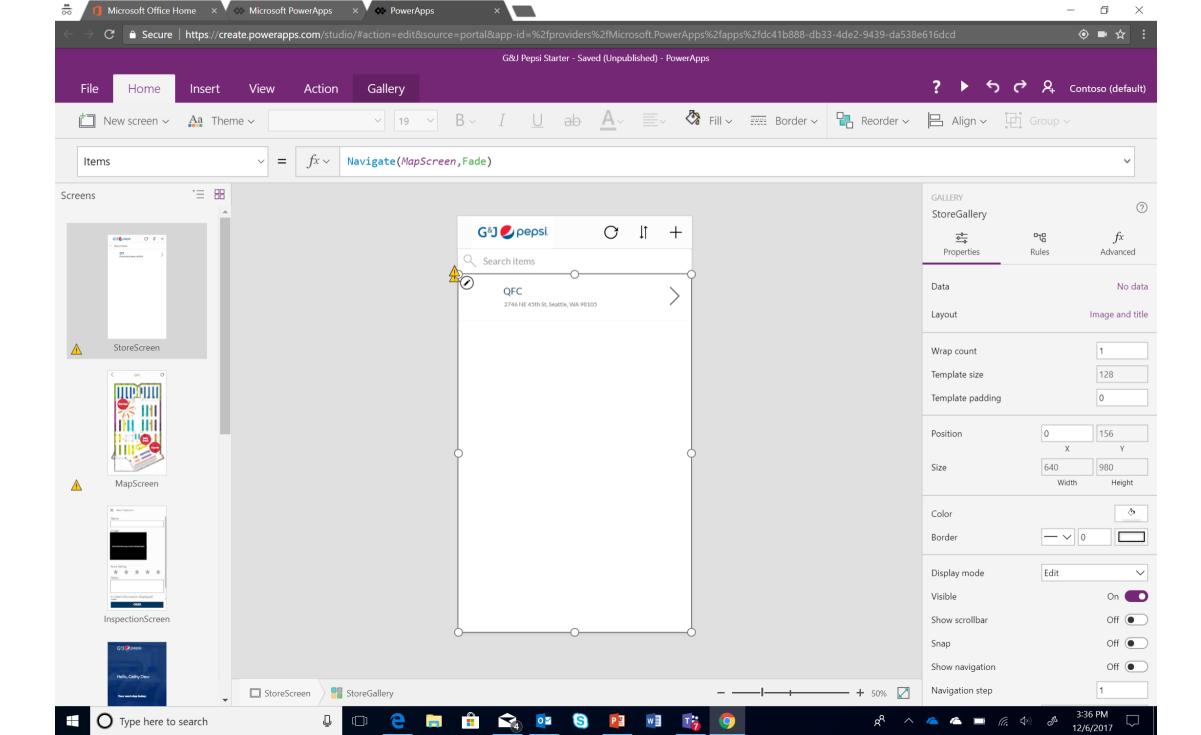


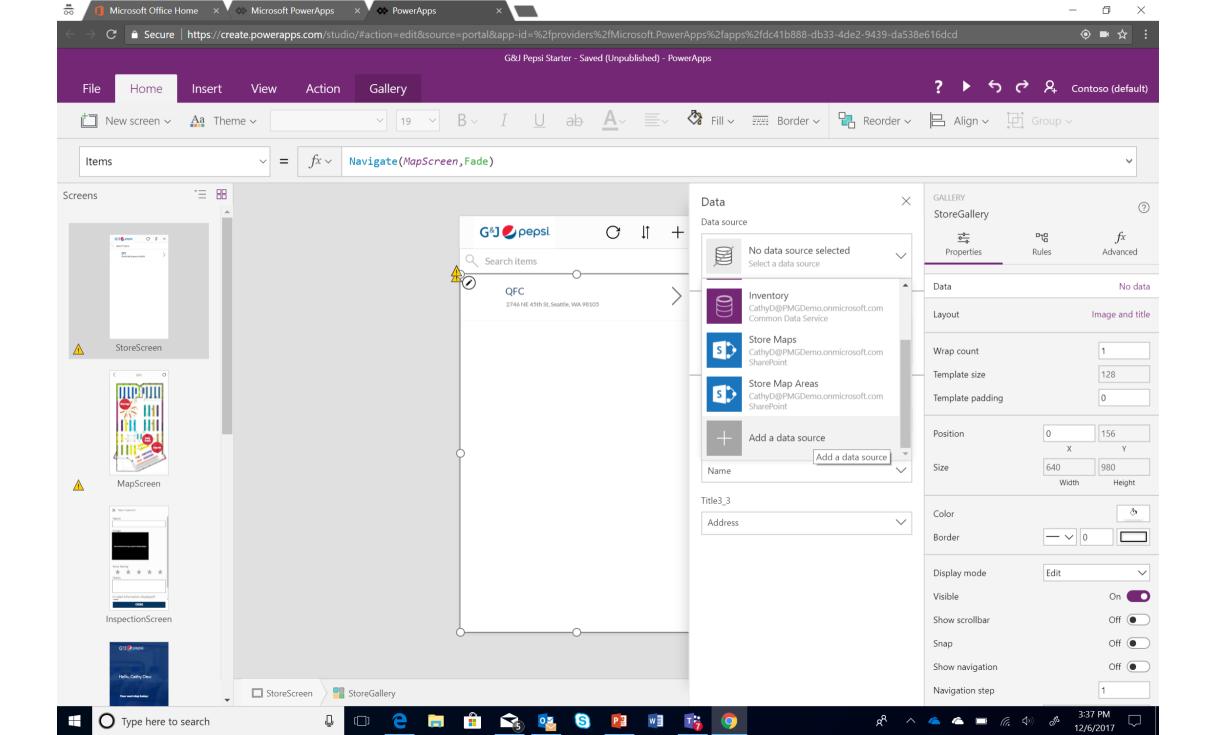


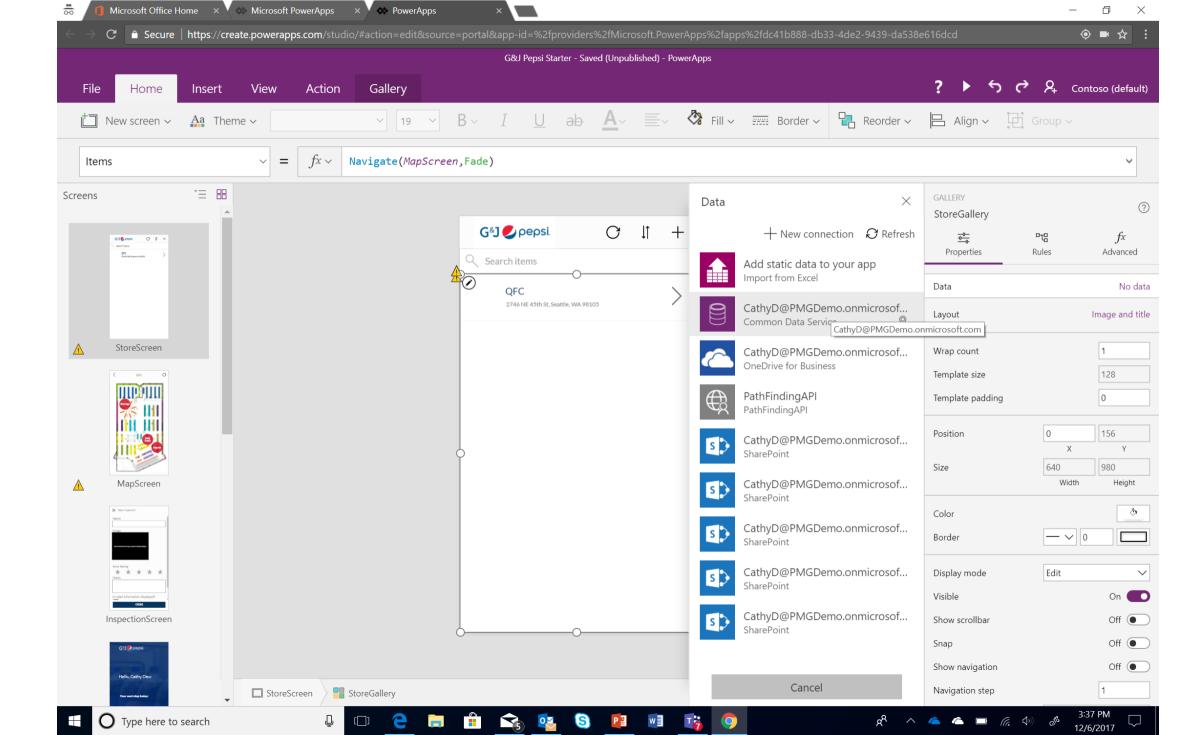


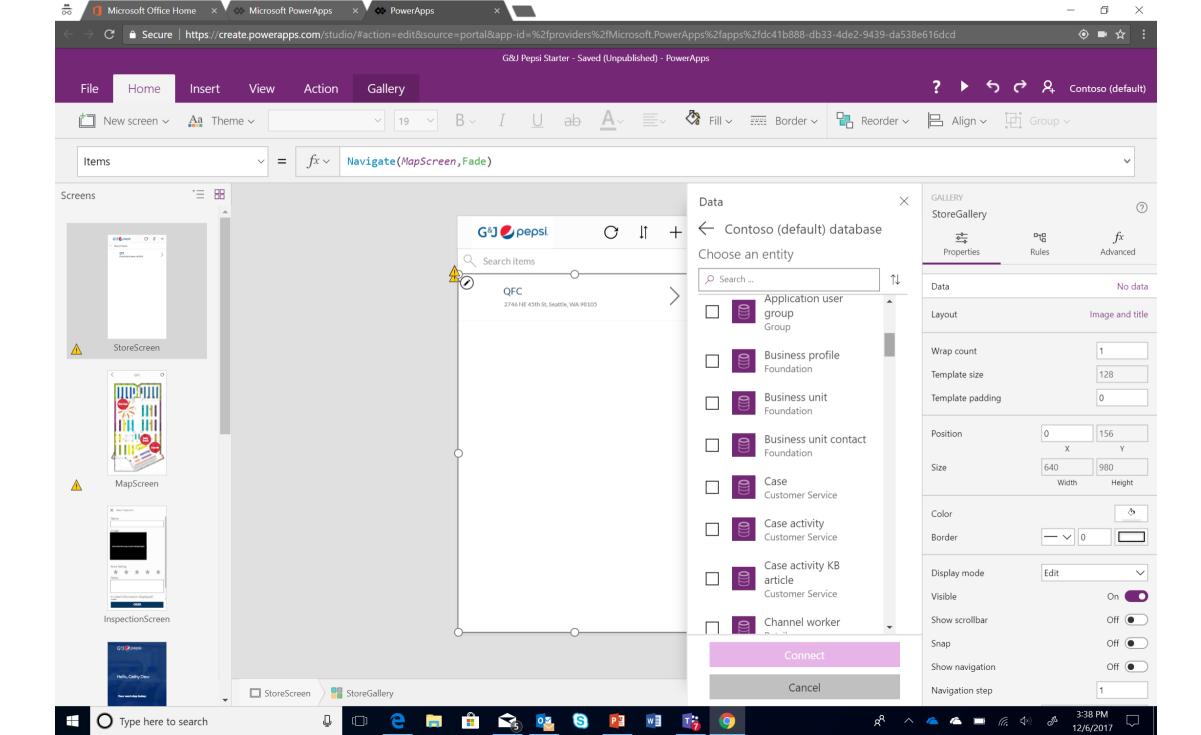


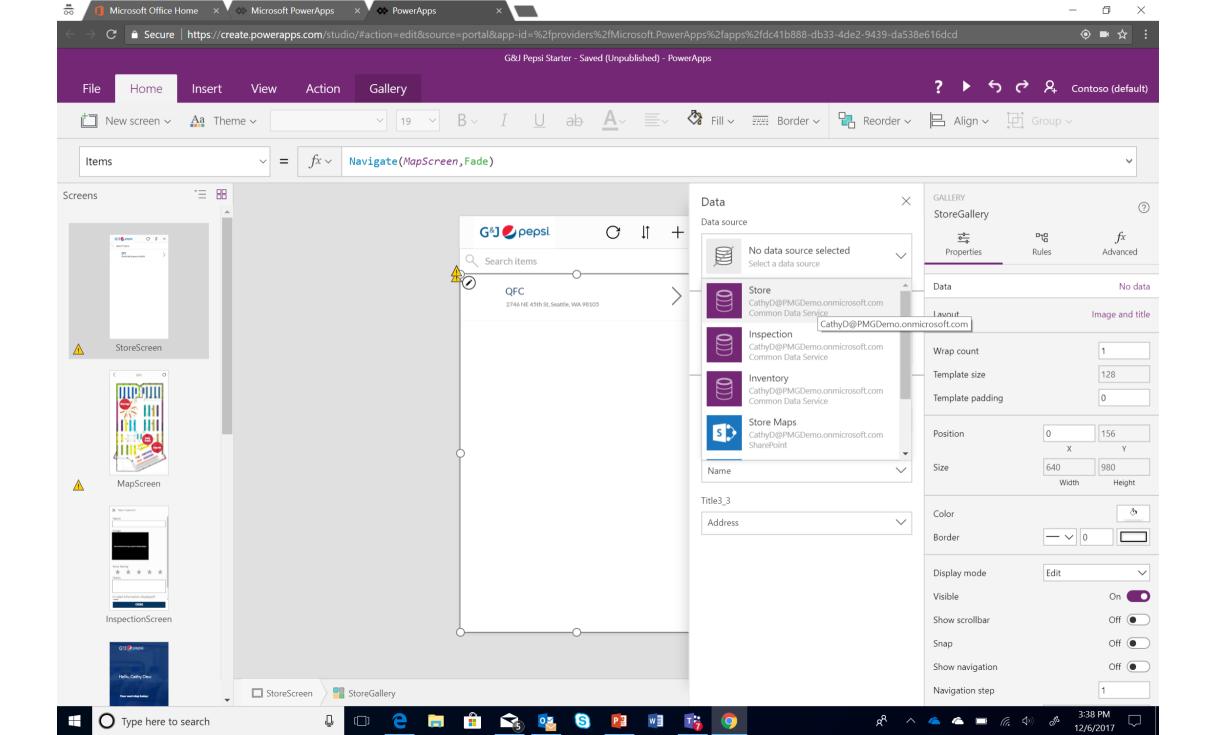


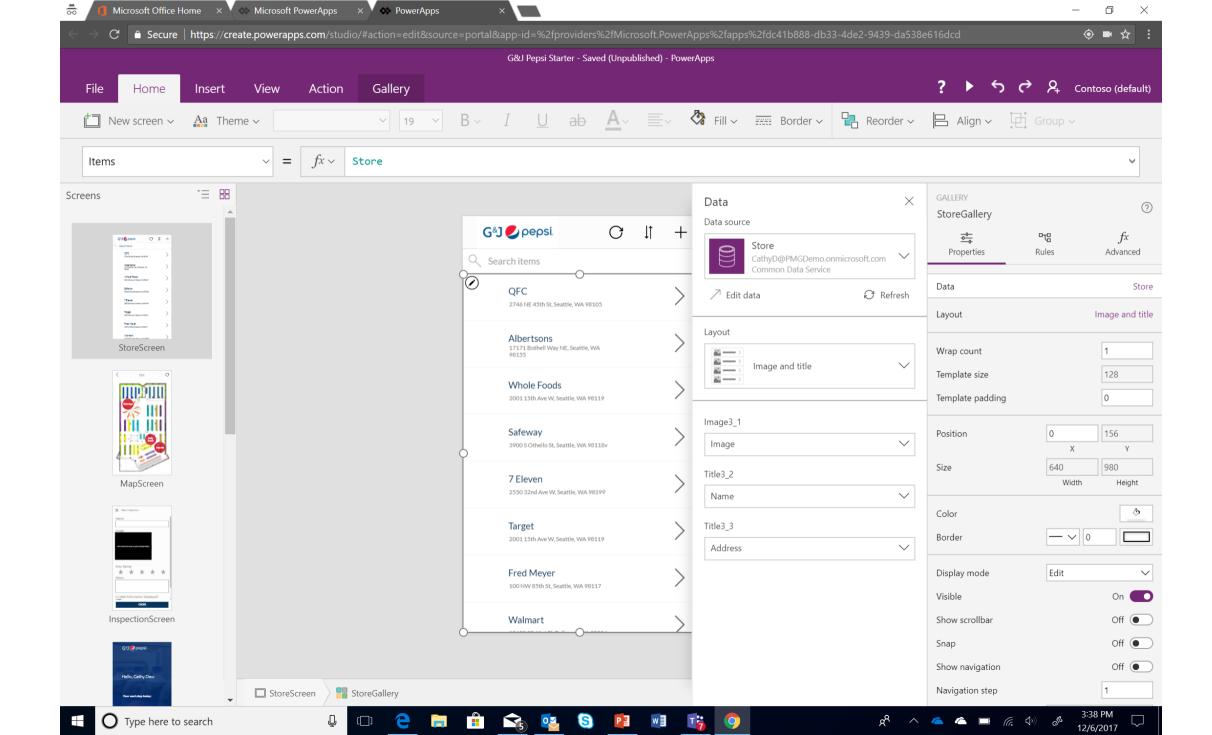


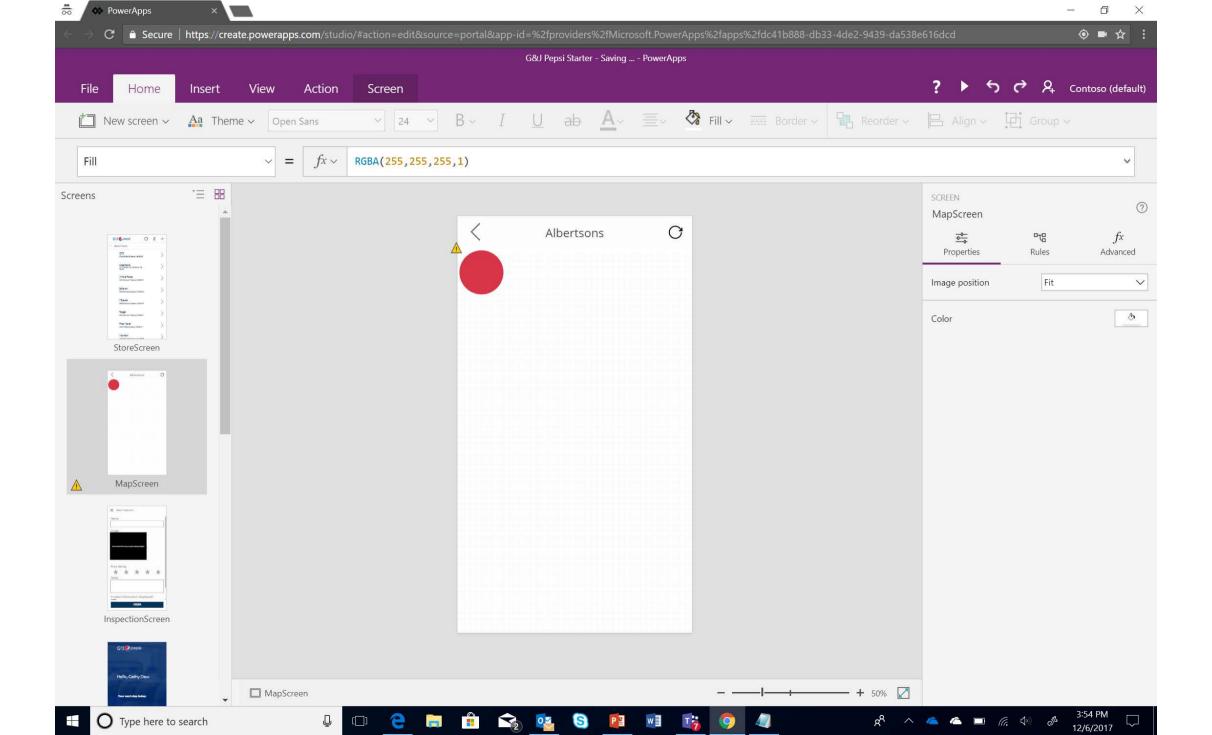


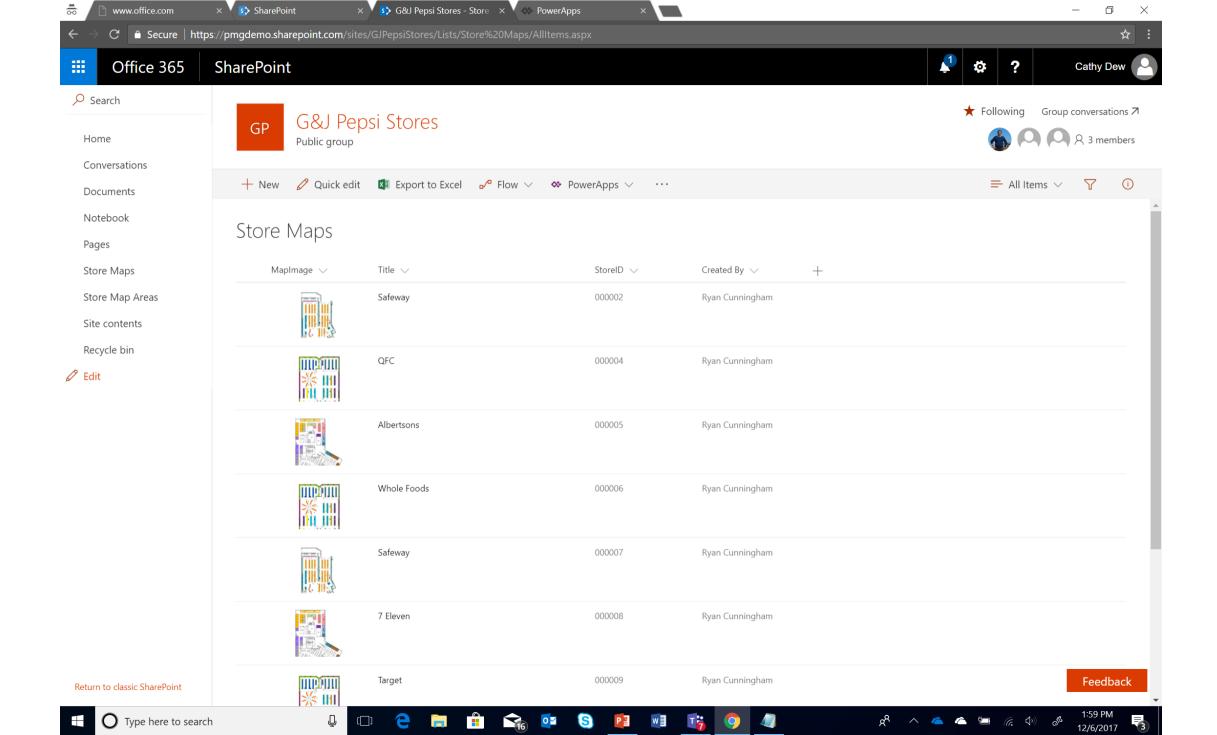


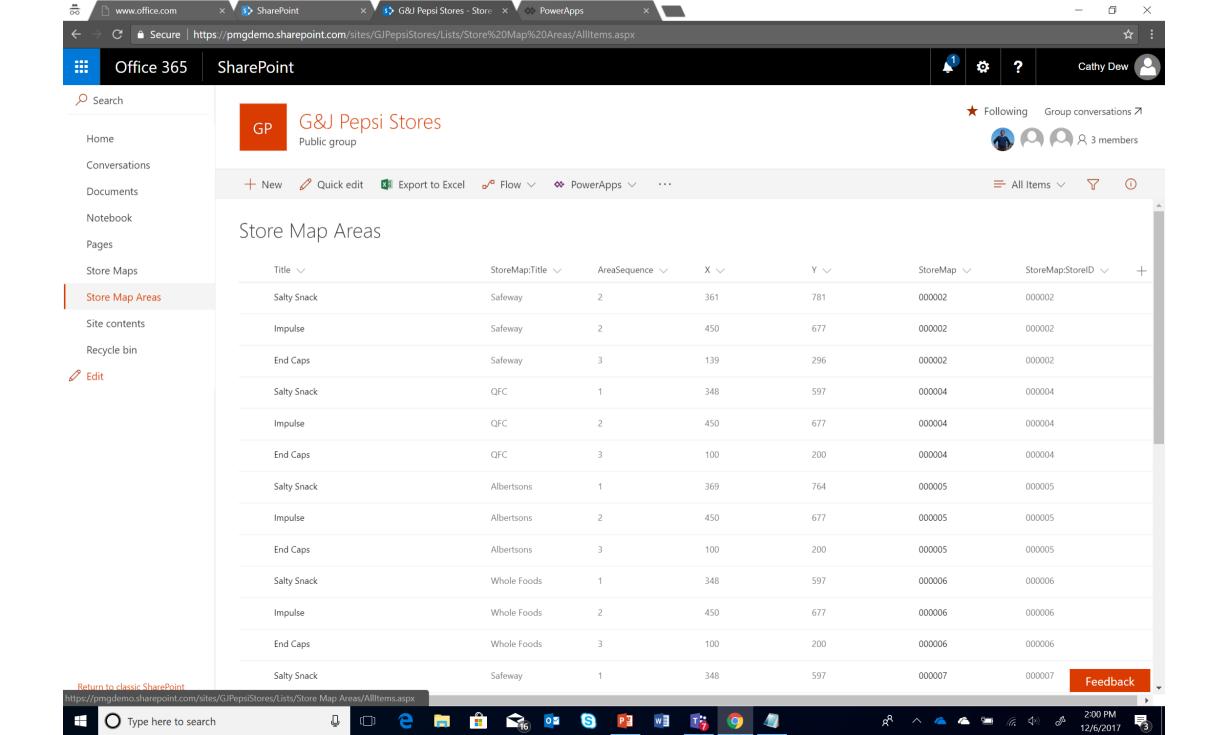


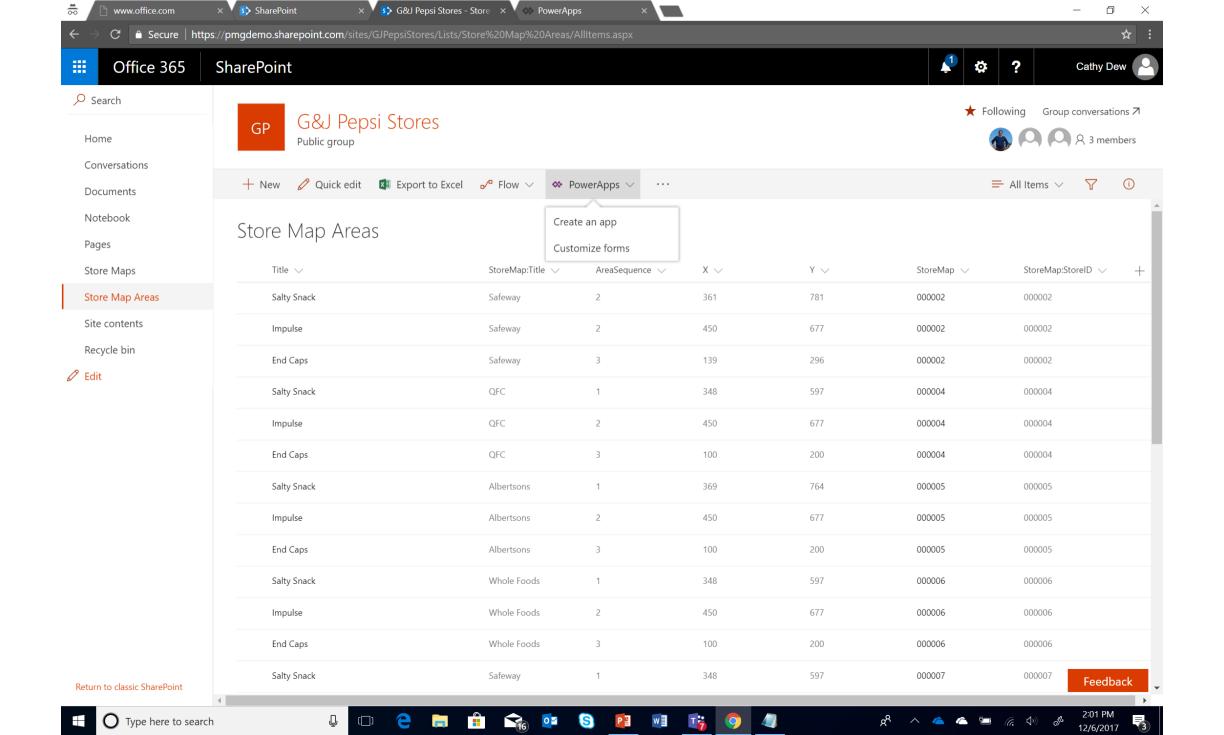


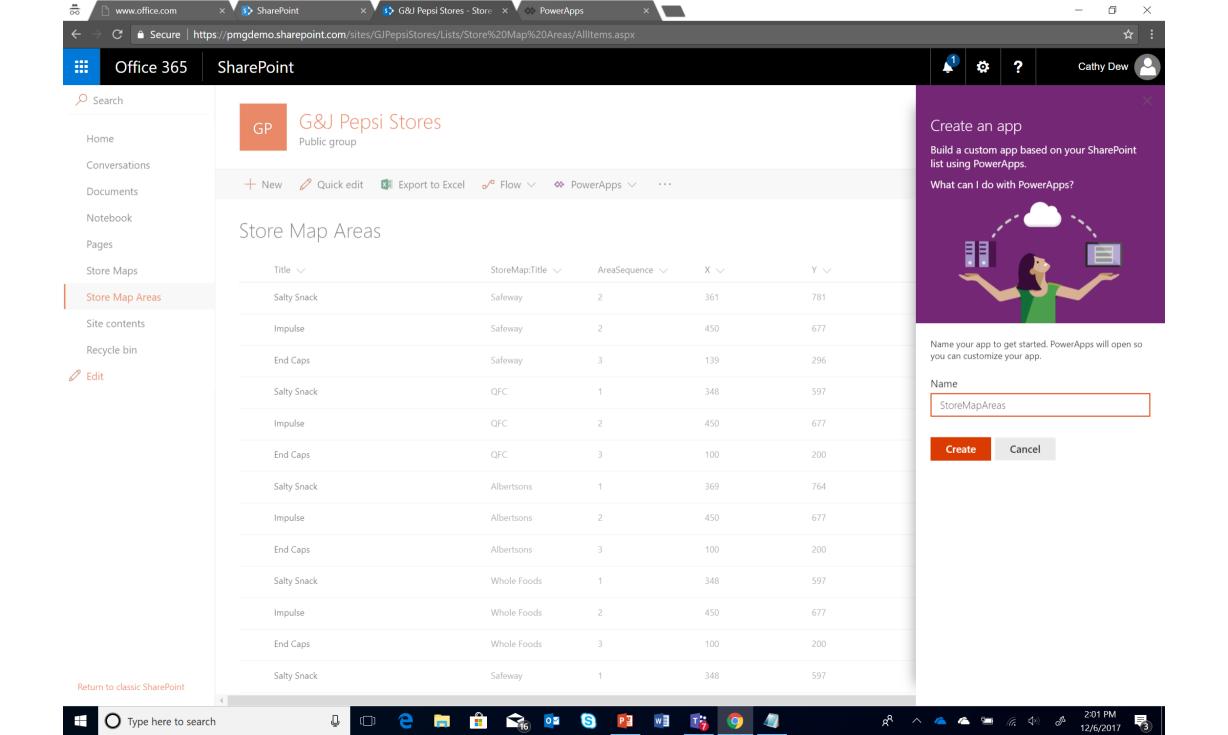


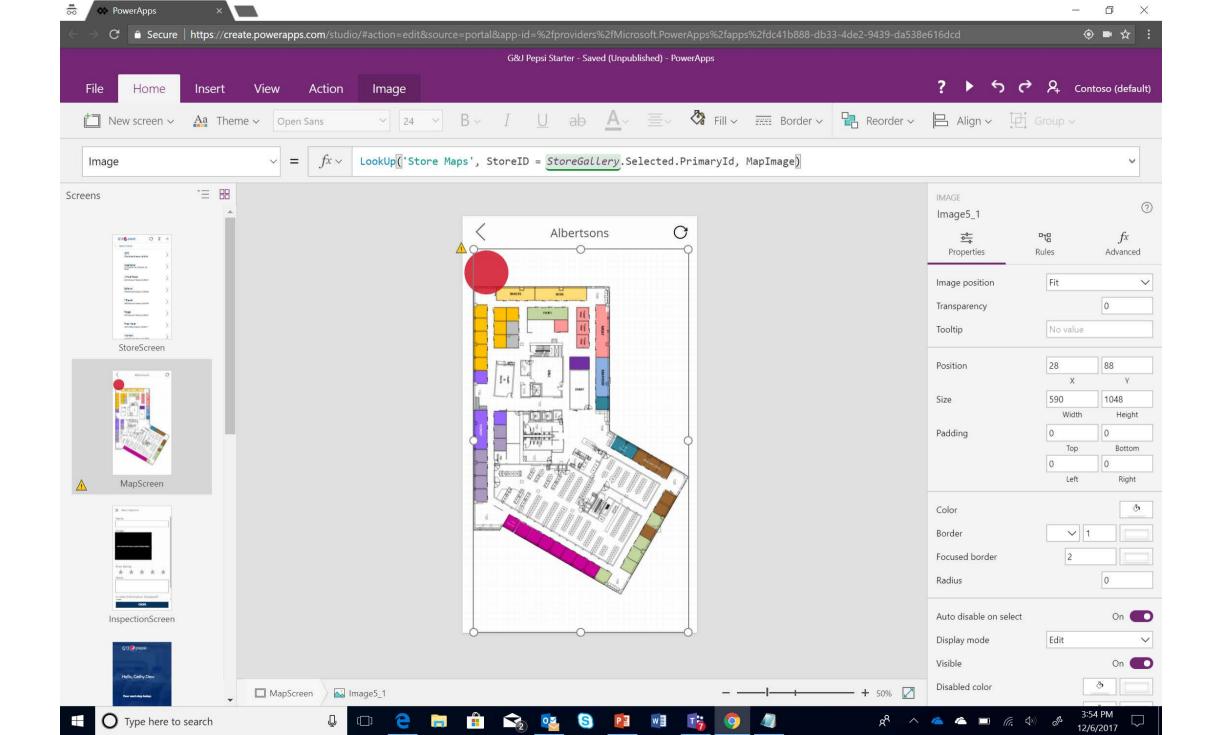


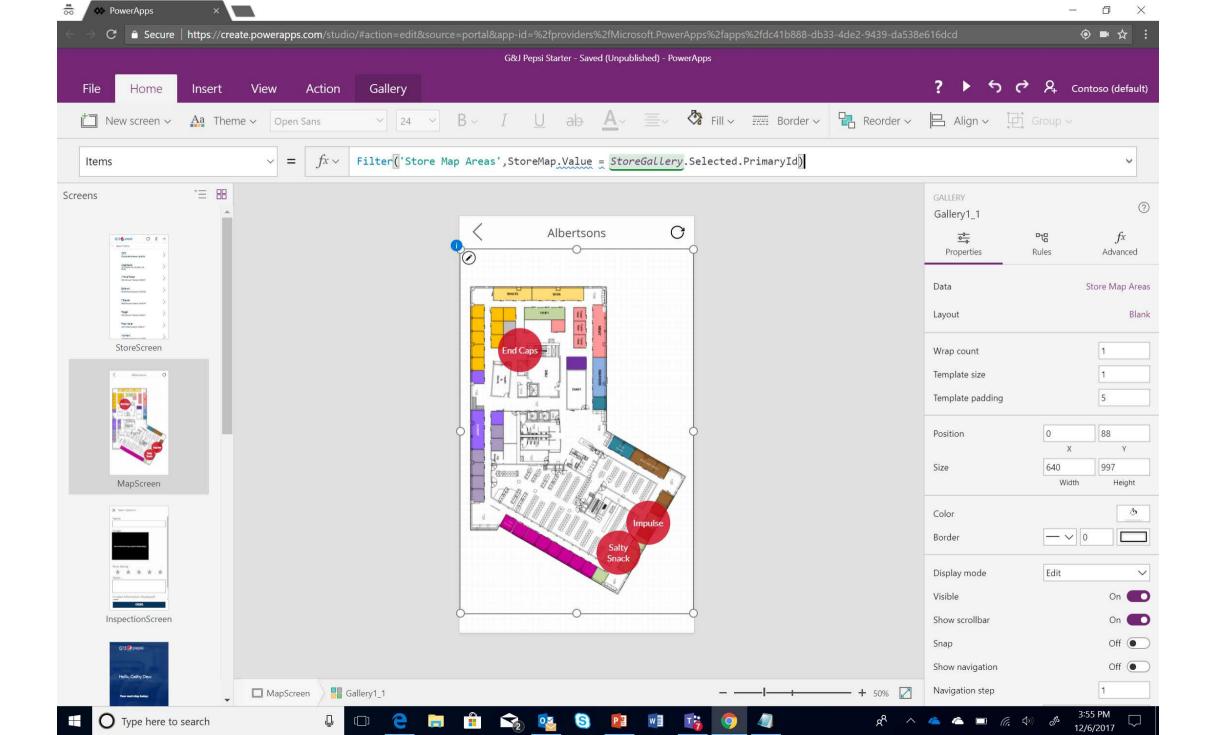


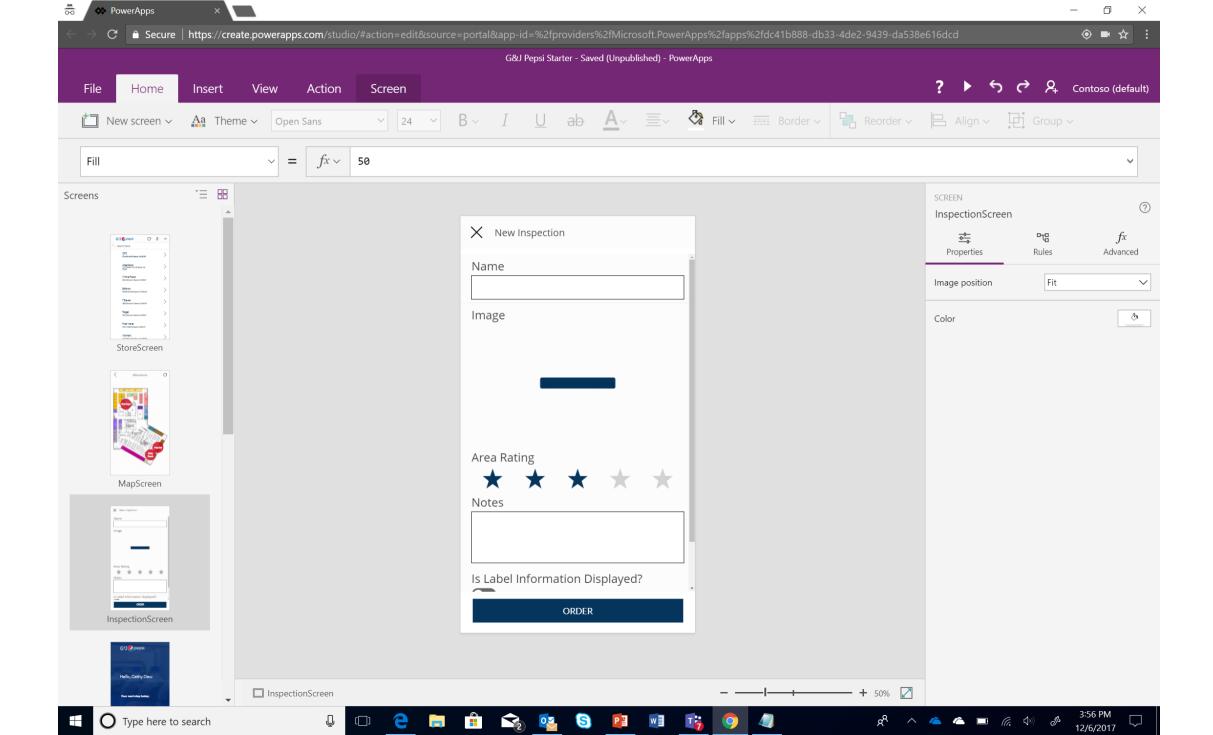


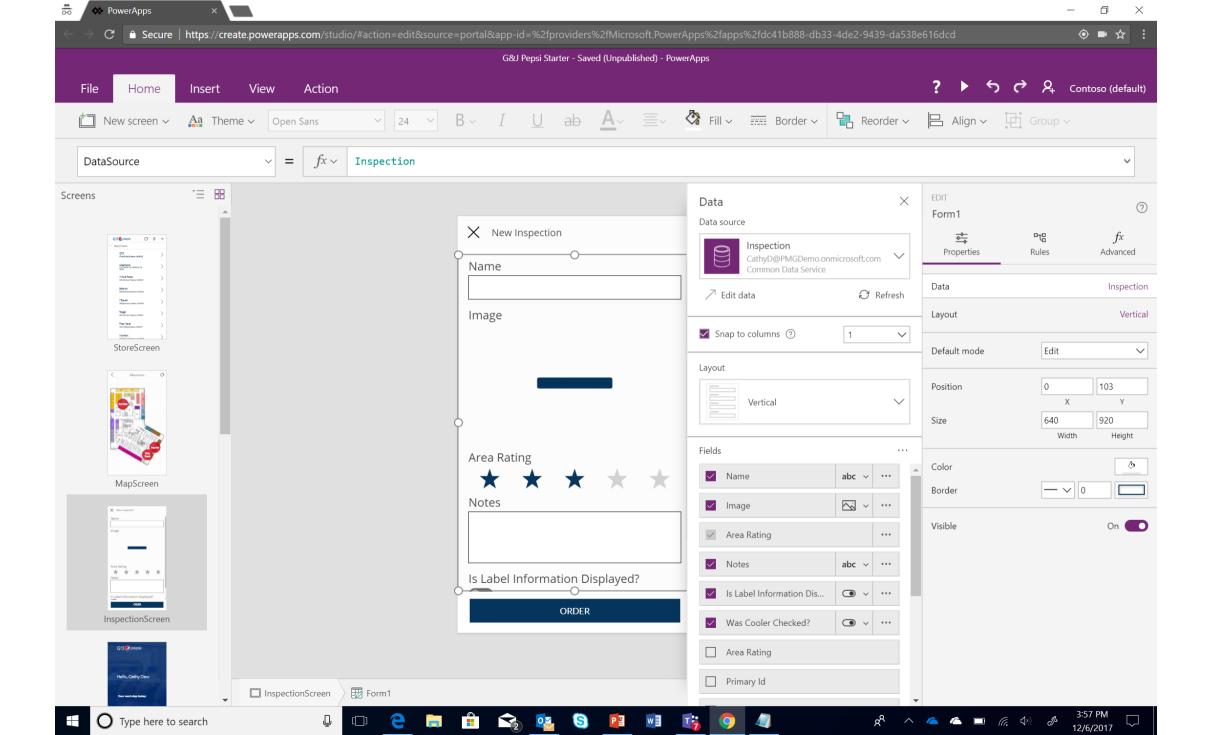


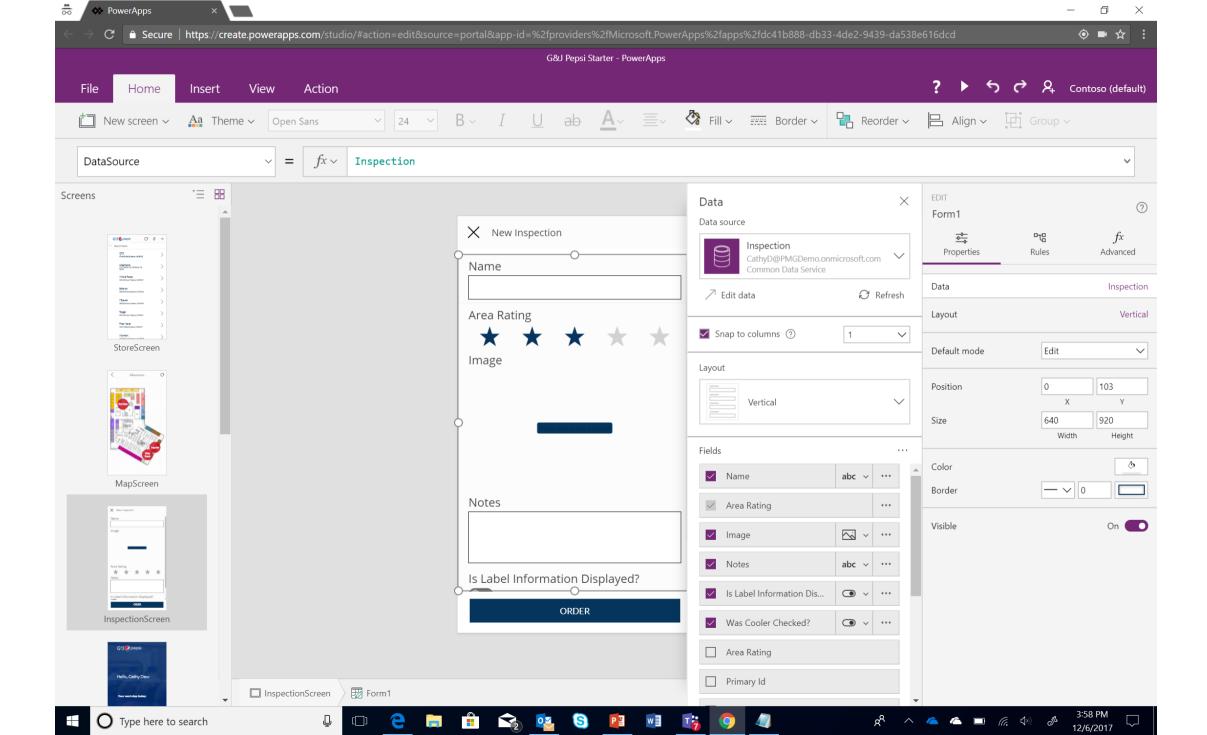


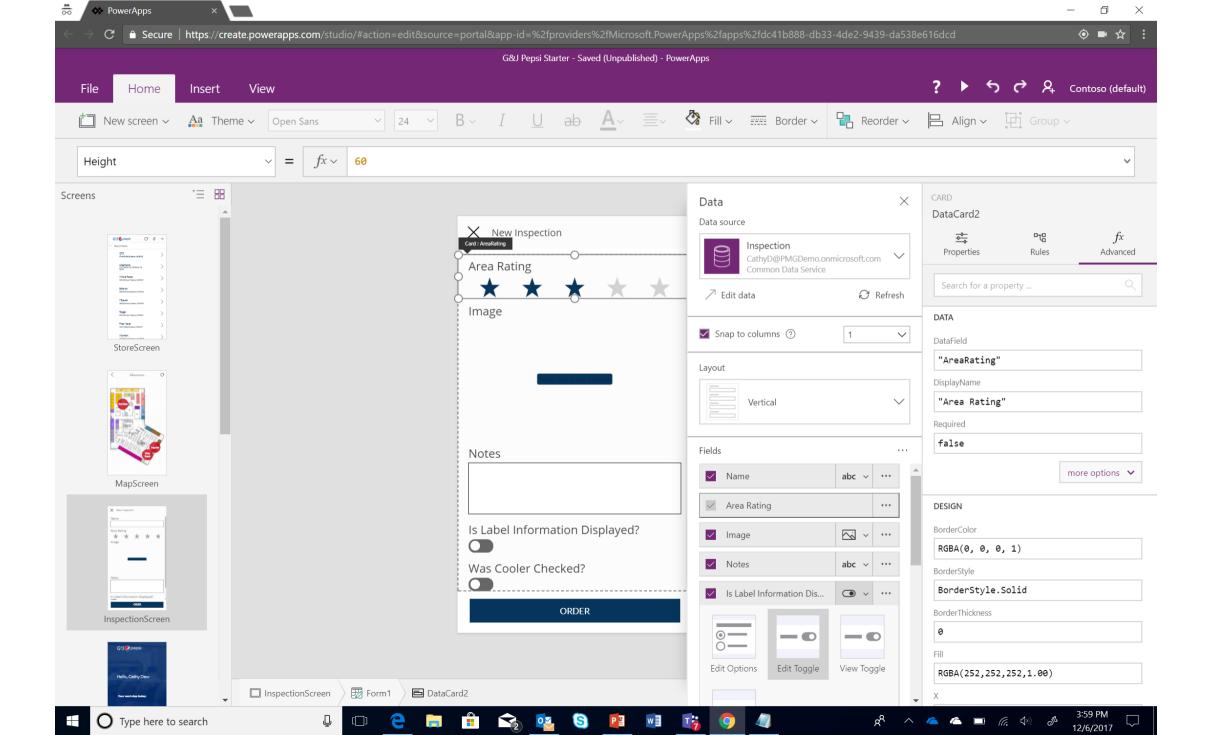


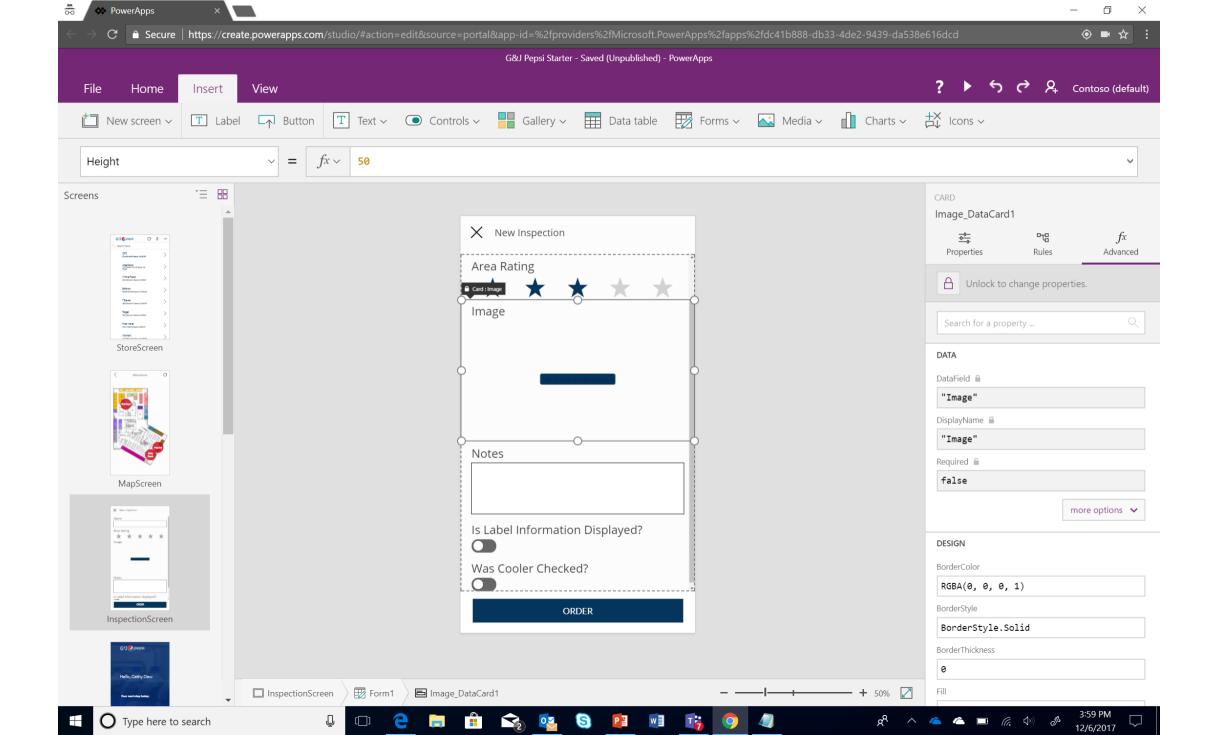


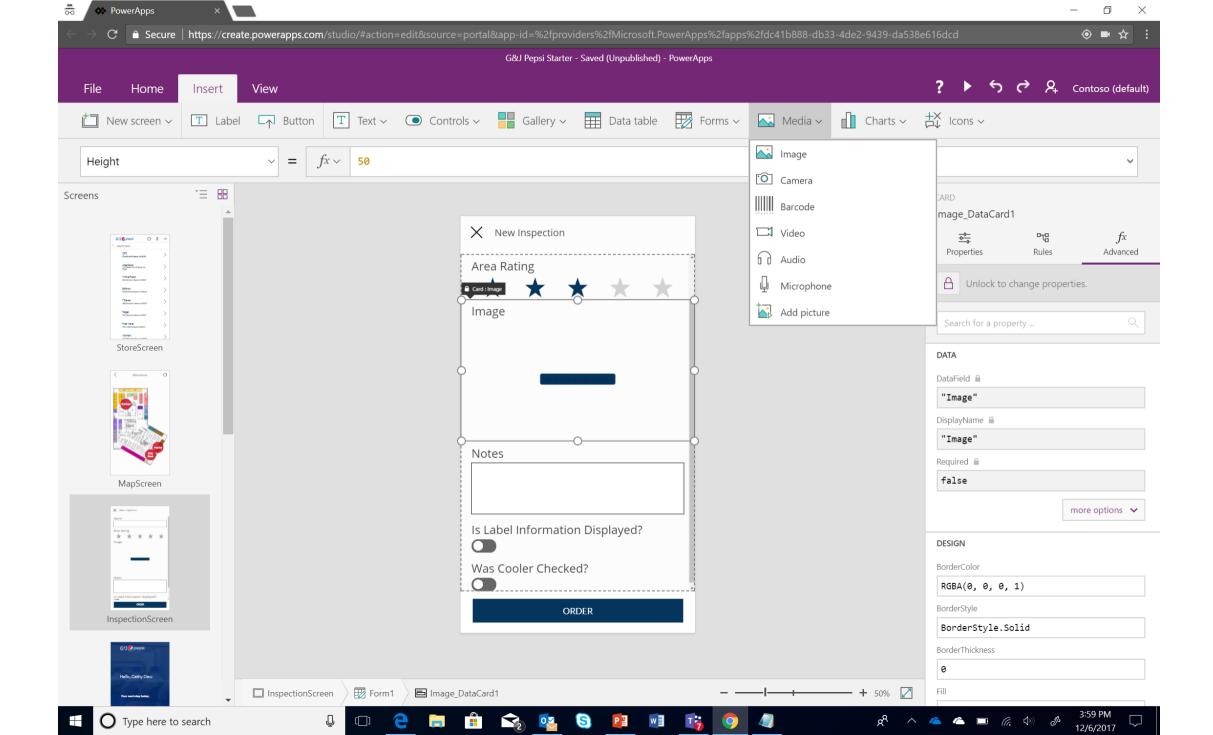


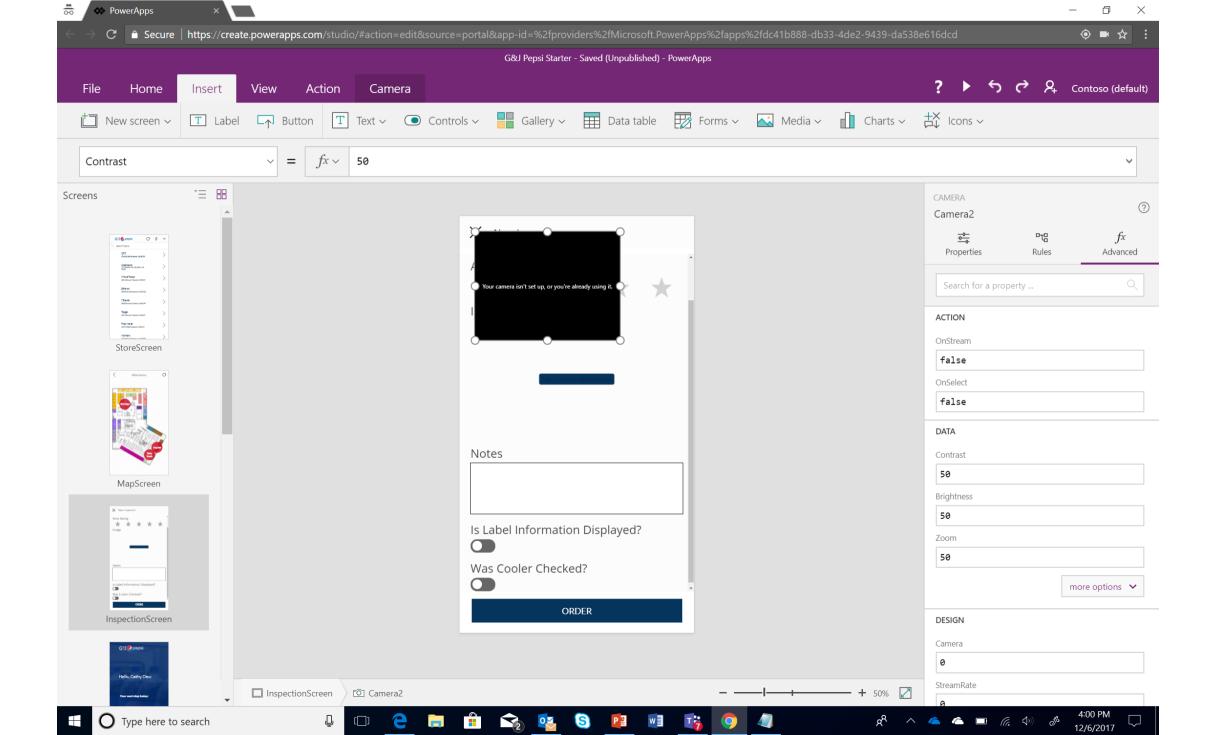


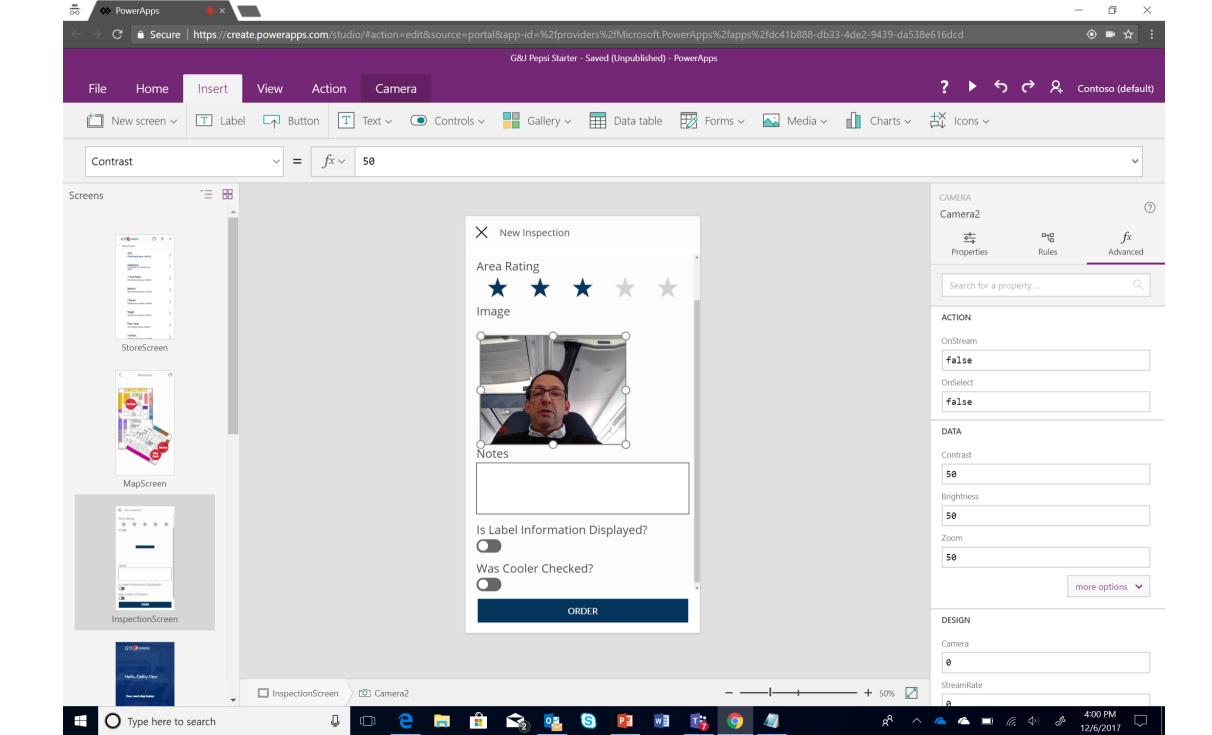


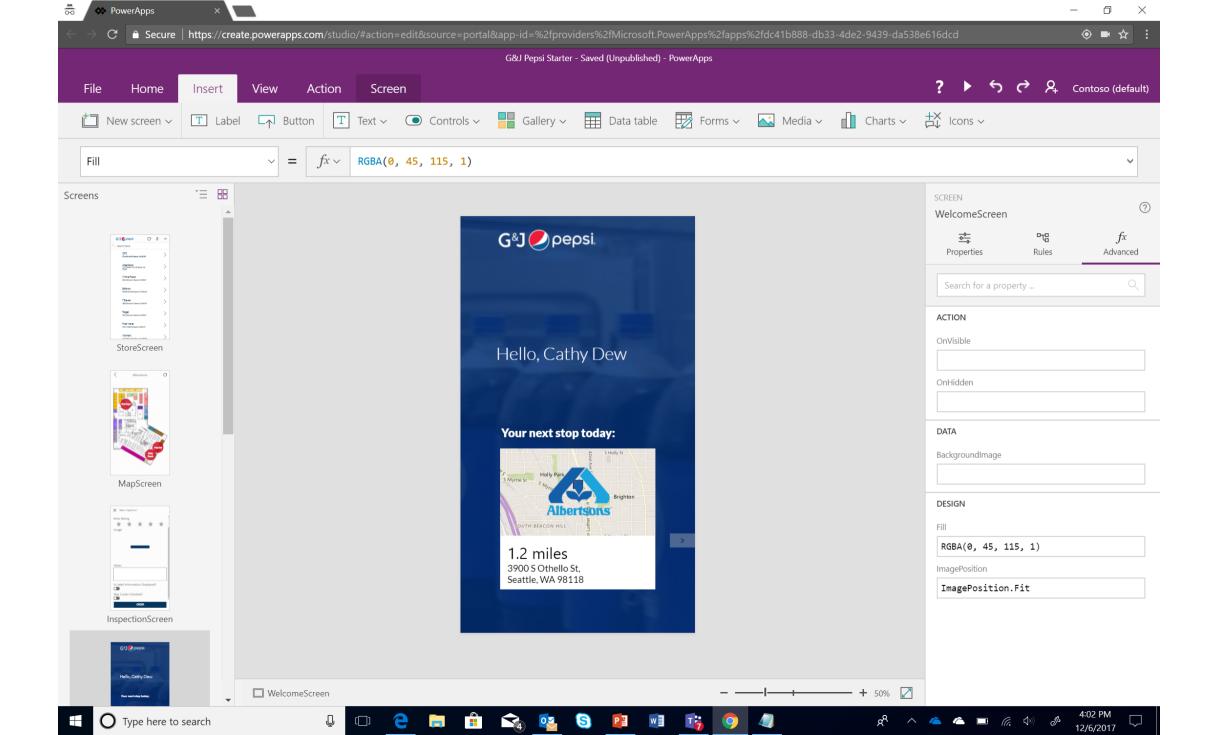


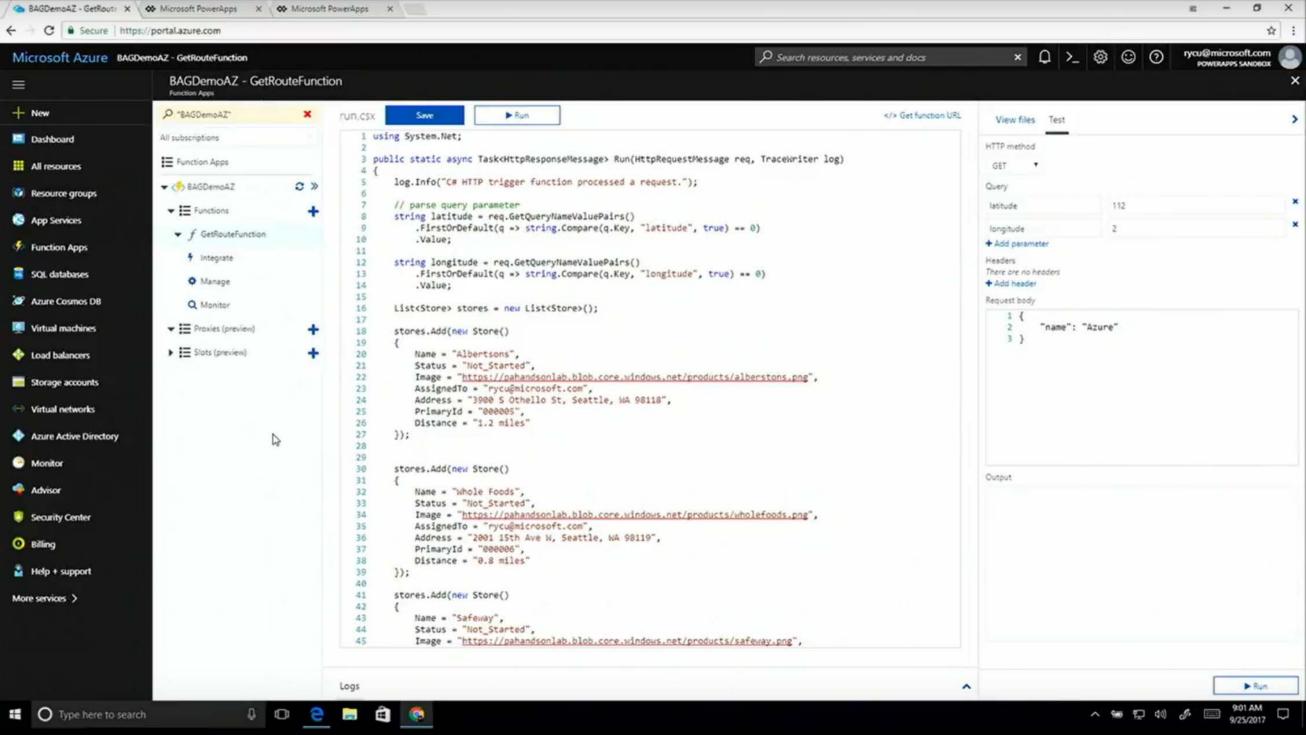


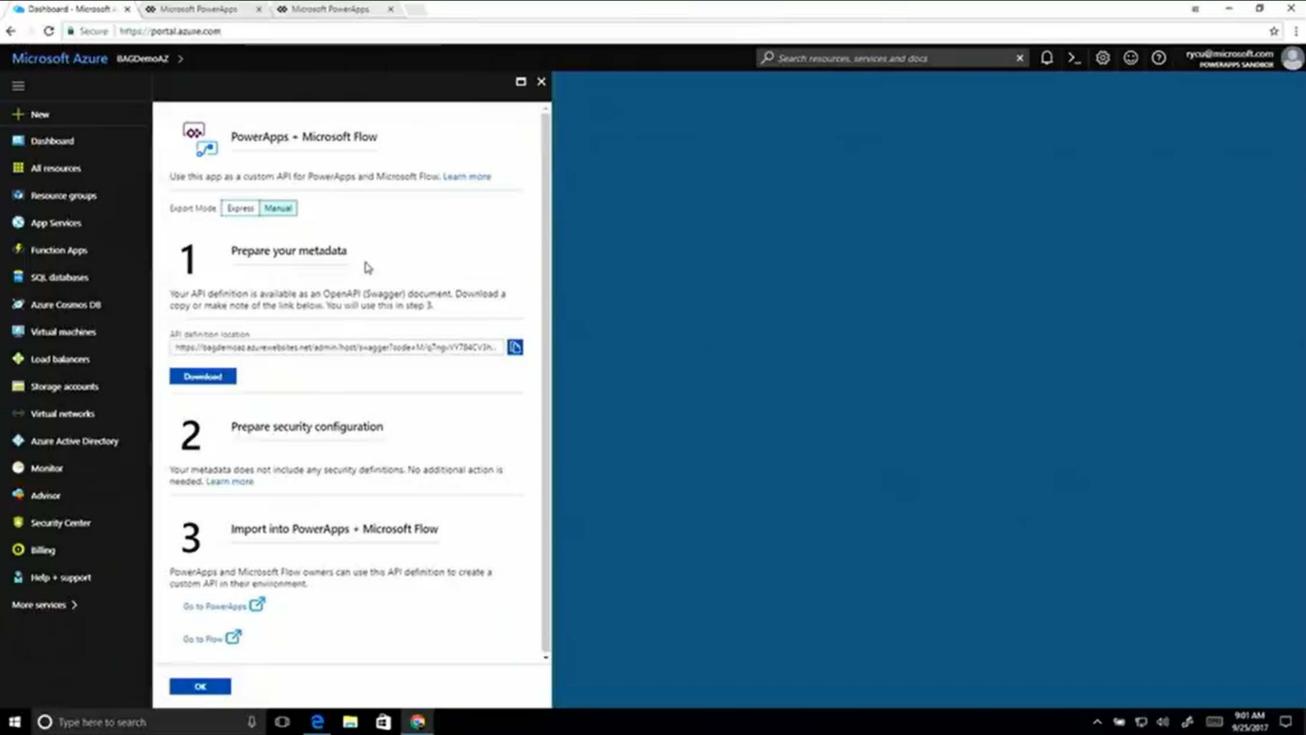


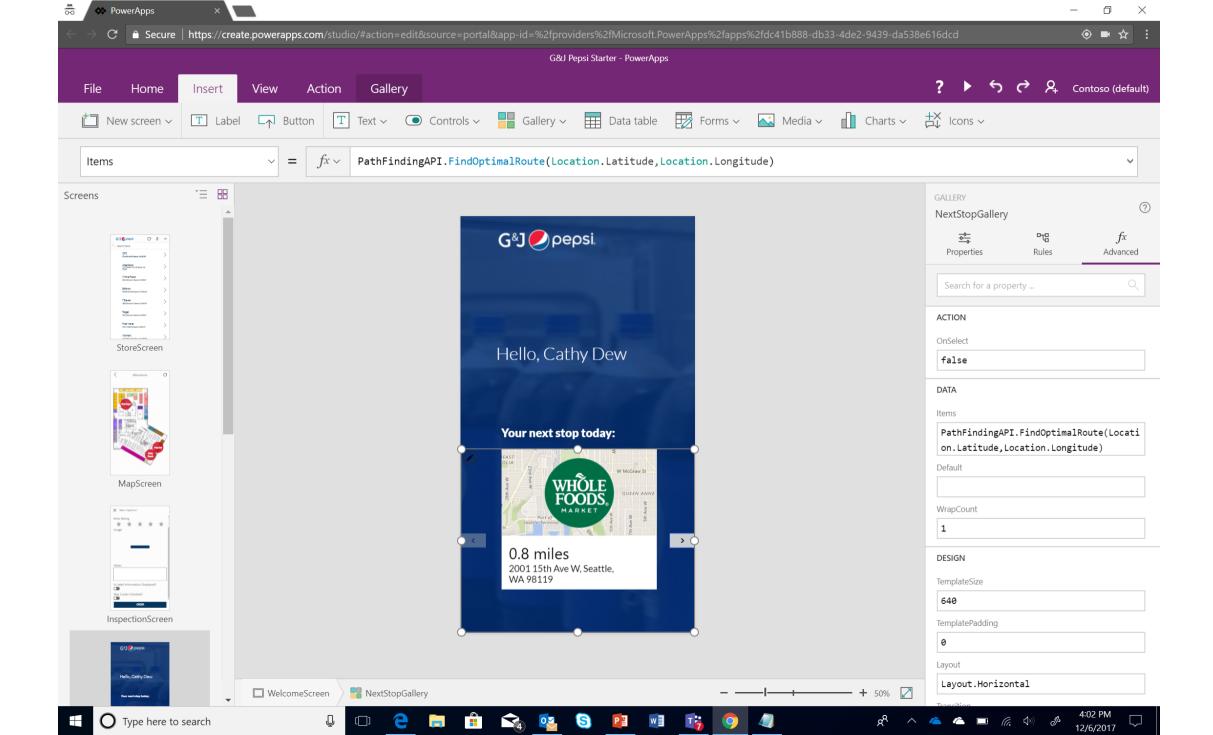


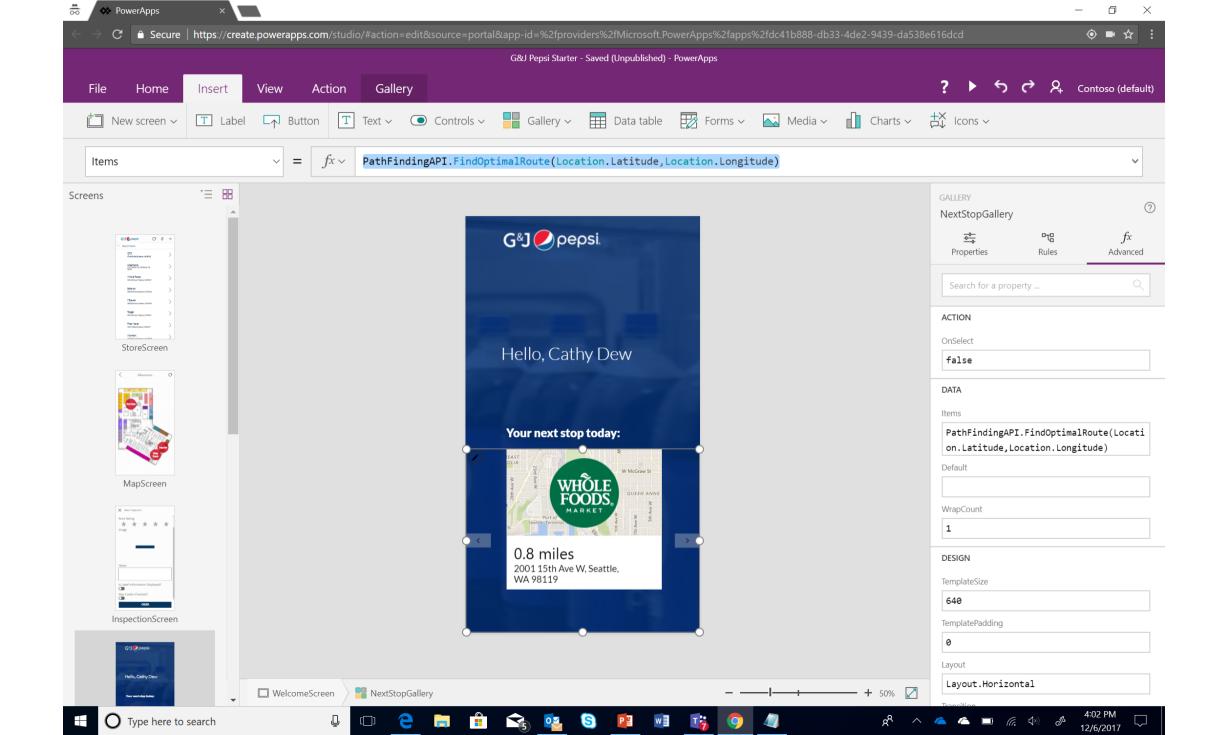




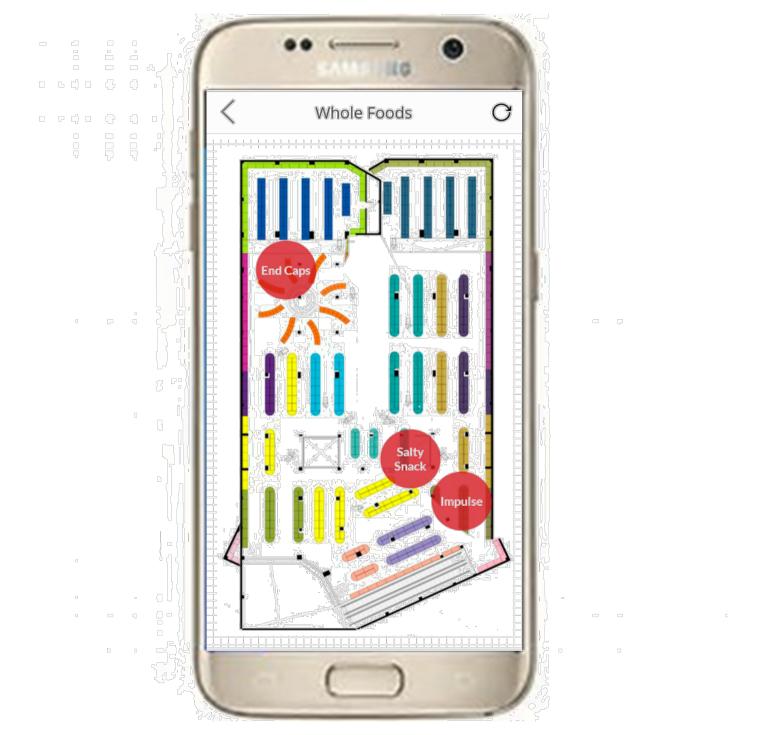


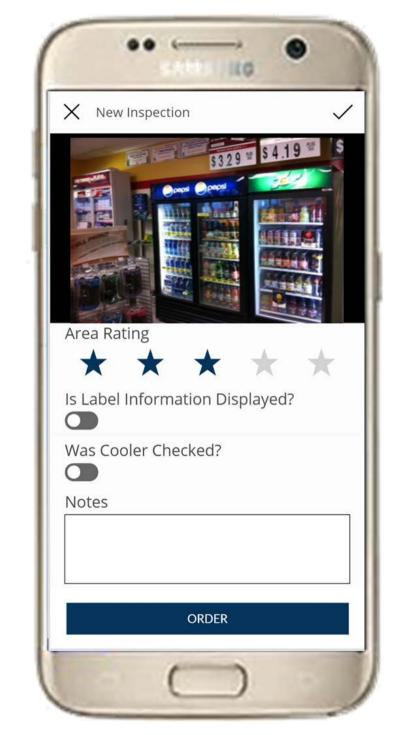










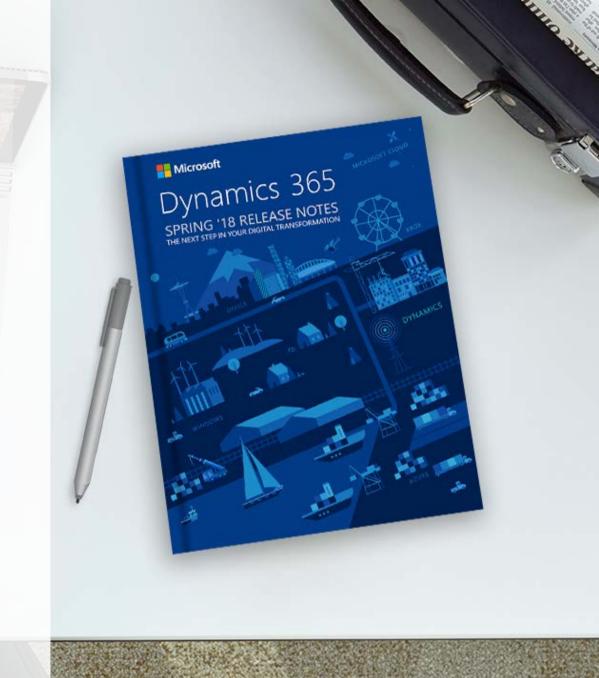


WHAT YOU CAN DO

Get On The Road To Success

Check out the Spring Release Notes

https://aka.ms/businessap psreleasenotes



Join us for the Microsoft Business Applications Summit

July 22-24, 2018 | Seattle, WA

Register today

https://microsoft.com/businessapplicationssummit



Digital Transformation: Al, Machine Learning, and more.

Scott Mangelson, Armanino LLP Rajya Bhaiya, MTC Solutions Architect





Microsoft Dynamics 365



Sales Effectiveness Scenario

Build relationships with the right people

FOCUS ON THE RIGHT CUSTOMERS

Build relationships with the prospects most likely to convert using predictive lead scoring. Align sales and marketing with a shared definition of leads.

FIND EVERY MEMBER OF THE BUYING COMMITTEE

Increase win rates by going deeper into your customer's organization and building multiple relationships. With over 500 million professionals on LinkedIn, sellers can easily find and connect with decision-makers and influencers.

DISCOVER THE BEST PATH TO REACH EACH BUYER

Secure a warm introduction to increase the likelihood of connecting with a buyer and engage with more buyers using the broader network of your colleagues.





Last mile of digital transformation

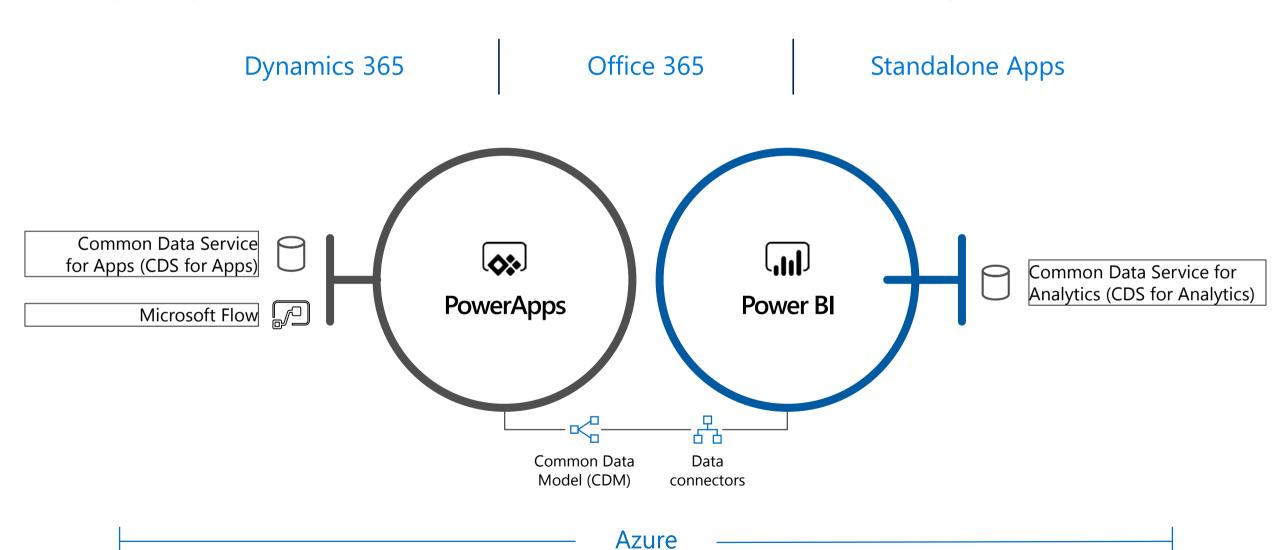




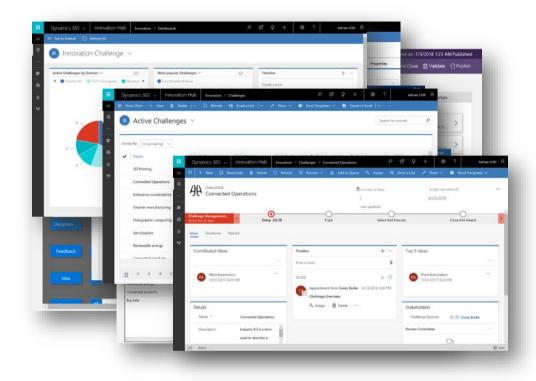
Custom LOB Apps for Service

Business Application Platform

Single integrated platform to build and consume end-to-end solutions for every organization







Canvas apps start with user experience, with pixel-perfect control to build highly customized task- and role-based apps that mash up data from 190+ sources

Model-driven apps leverage your data model, relationships, and business processes to automatically generate immersive, responsive applications





Field Service Inspection Scenario

Building LOB apps

Let's build an site inspection application together.

To track issues of the current location and take some photos.





Digital Transformation: Customer Stories

Chris Moore, Armanino LLP Scott Mangelson, Armanino LLP

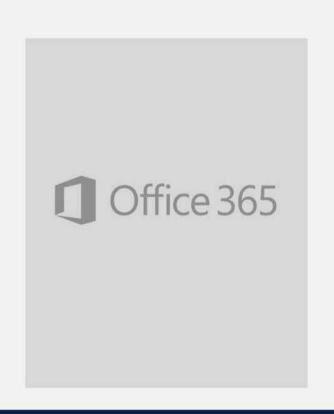




Dynamics 365 – Digital Transformation

Intelligent business applications in the cloud

Microsoft AppSource







Case Study: Dynamics 365 Fin & Ops and Sales



- HQ Cleveland, OH Global Operations
- Private, about \$200m Revenue, over 500 employees
- On high growth trajectory 8+ acquisitions in under 2 years
- Dynamics 365 for Customer Engagement and for Finance & Operations, plus Apttus of CPQ & CLM

Dynamics 365 for Customer Engagement

- Salesforce Automation
- LinkedIn Sales Navigator
- Campaign Mgmt.

Dynamics 365 for Finance and Operations:

- Financials
- Trade & Logistics
- Inventory
- Intercompany
 Office 365

A few notables:

- Enabling digital transformation strategies 365 degree view of customer: Sales/Impl/Support
- First to license Microsoft Relationship Sales (D365 for Sale and LinkedIn Sales Navigator)
- Big bang migration from Dynamics GP and Heavily Customized CRM, CPQ, CLM solution
- Increase visibility across the organization, especially international

A few notable integrations:

- to Apttus for CPQ & CLM
- to Astea for Call Center and Field Service
- to Act-On Marketing Automation into D365 for Campaign Management

Rapid Implementation with Dynamics 365

- Rapid Implementation bridges the gap for smaller, fast-growing companies that need more robust ERP and CRM solutions – yesterday:
- Streamlined, template-based implementation
- Shorter go-live timeframes (45,60,90, etc.)













Microsoft Dynamics 365 Demo

David Schwantes - Armanino, LLP





Key Takeaway's

- Digital Transformation is a journey!
- Microsoft is all Cloud
- Developing a Digital Transformation Roadmap is critical
- Armanino is your Trusted Advisor and can help!



Q&A

Chris Moore, Armanino LLP Mike Ehrenberg, Microsoft Rajya Bhaiya, Microsoft







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